

**Economic Development Regional  
Highlights and Events Newsletter**

01/12/2022

**Key Services**

- Comprehensive Planning
- Historic Preservation
- New Elected Officials Guide
- Grant Writing & Administration
- City Homepage Templates
- [Economic Development](#)
- [Transportation Planning](#)
- [GIS Mapping Services](#)

**Upcoming Events**

**NTIA Infrastructure Investment and Jobs Act  
Broadband Programs Public Virtual Listening  
Session #2**

Jan.12, 2022, 1:30-3:00 PM CDT

Registration Fee: Free

[Click Here!](#) To Register

**TxCDBG Application Webinar: Planning and  
Capacity Building**

Jan.19, 2022, 3:00 PM CDT

Registration Fee: Free

[Click Here!](#) To join meeting

**H-GAC's Bringing Back Main Street  
Roundtable: Building Downtown's From Scratch**

Jan.25, 2022, 9:00-11:00 AM CDT

Registration Fee: Free

[Click Here!](#) To register

**Texas Youth Advisory Commission Summit**

Feb.5-6, 2022, 12:00-1:00 PM CDT

Killeen, TX

Registration Fee: \$50

[Click Here!](#) To register

**Advanced Security Resource Available  
for Local Government Through the Center  
for Internet Security**

Jan.26,2022, 12:00-1:00 PM CDT

Registration Fee: Free

[Click Here!](#) To Register

**Central Texas Highlights**

**Central Texas Regional Tourism Website Stakeholder  
Meeting**

The Central Texas Council of Governments (CTCOG) is working with marketing consultant RGVision to develop a regional marketing effort that will promote Central Texas area destinations, downtowns, and outdoor assets. This will include an interactive website that will help promote these assets for municipalities in the region to attract tourists to Central Texas. The project's first stakeholder meeting will be on Jan.18, at 2:00 PM. Items of discussion will include consolidating a vision of a Central Texas brand that does not conflict with local visions, Capturing high priority assets to highlight while the photo and video team are shooting, region wide content gathering efforts, and functionality and framework for website and purpose. Stakeholders included municipal governments, EDCs, Chambers of Commerce, Tourism Boards, and members of any entity with an interest in promoting Central Texas. The meeting will be held virtually on Zoom. No registration is required.

To attend the stakeholder meeting on Jan.18, at 2:00 PM,  
[Click Here!](#)

For more information, contact Dominic Elizondo,  
dominic.elizondo@ctcog.org

**Did You Know?**

**USDA Rural Innovation Stronger Economy (RISE)  
Program**

The Rural Innovation Stronger Economy (RISE) Grant Program offers grant assistance to rural jobs accelerator partnerships to create and augment high-wage jobs, accelerate the formation of new businesses, support industry clusters and maximize the use of local productive assets in eligible low-income rural areas. The minimum award per grant is \$500,000 and the maximum is \$2,000,000. Grant funds may be used to pay for up to 80 percent of eligible project costs.

Application Deadline: Apr.19, 2022

For more information on eligible projects and areas, go  
[here](#).