

**Economic Development Grants,  
Resources, and Webinars Newsletter**  
09/14/2022

### Upcoming Events

#### IEDC Economic Development Strategic Planning

Sep.15-16, 2022, 9:00 AM-5:30 PM

Registration Fee: Members-\$650

Non-members-\$805

Virtual and Oklahoma City

To register, click [here](#)

#### National Rural Transportation Assistance Program (RTAP) - What's New in the National RTAP Toolkits?

Sep.19, 1:00-2:00 PM

Registration Fee: Free

To register, click [here](#)

#### TDA-GO Webinar: Single Audit FY22

Sep.20, 2022, 1:30-2:30 PM

Registration Fee: Free

To attend, click [here](#)

#### GSG Summit Webinar Series: Grow & Preserve Food using NGSS/STEAM

Sep.21, 2022, 1:00 PM

Registration Fee: Free

To register, click [here](#)

#### Local Coordination in NOFOs

Sep.28, 2022, 1:30 PM

Registration Fee: Free

To register, click [here](#)!

#### Better Together: Building Effective Intergovernmental Partnerships

Oct.5, 2022, 12:00-1:30 PM

Registration Fee: Members: \$149

Non-Members: \$249

To attend, click [here](#)

#### Broadband Development Office (BDO) Monthly Roundtable

Oct.13, 2022, 10:00 AM

Registration Fee: Free

To attend, click [here](#)

### Other Resources

#### Discover Central Texas

The Discover Central Texas Project began as a strategy identified in the DDCT's 2022-26 Comprehensive Economic Development Strategy (CEDS) to develop a regionally-based tourism marketing effort promoting area destinations, downtowns, and outdoor assets. The Central Texas Council of Governments (CTCOG) contracted with marketing consultant RGVision to help develop a website, app, and marketing materials promoting events, dining, historical sites, outdoor recreation, and arts and entertainment in cities around our seven county region. After receiving feedback on sites, photo/video, and collaboration from cities through several months including three stakeholder meetings, a Discover Central Texas brand, website, app, and promotional video was created to market the region to potential tourists outside of it. Cities will be able to be granted access to the site's WordPress, which is connected to the app, to update events and listings in their community. If your city does not currently have access to their city page on the Discover Central Texas site, please email [vista@ctcog.org](mailto:vista@ctcog.org) with a point of contact who will be provided a username and password for the WordPress. In the near future, the DDCT and CTCOG will work to push out and market Discover Central Texas to nearby regions and potential tourists! Visit Discover Central Texas [here](#)! Download the Discover Central Texas app on the Google Play Store and Apple App Store! Follow Discover Central Texas on Facebook [here](#) and Twitter [here](#)!

### Funding Opportunities

#### Texas Travel Industry Recovery Grant Program

The Office of the Governor began accepting applications for this program July 6, 2022. The purpose of this program is to provide grants to Texas businesses in the tourism, travel, and hospitality industry that were negatively impacted due to COVID-19. It will issue a one-time grant of up to \$20,000 to eligible businesses in the various industries: Deadlines based on industry, with Arts, Entertainment & Recreation business applications due Sep.22. For More Information and to apply, [Click Here!](#)