Bartlett

Fast Facts:

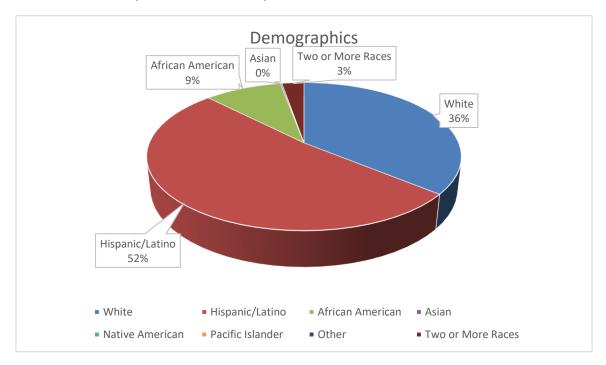
• **Population:** 1,633

• Total Area: 1.22 square miles

Median Household Income: \$63,464

Population and Demographics

Bartlett had a population density of 1,338.52 per square mile at the 2020 decennial census. The racial makeup of the city was 35.76% White, 51.38% Hispanic or Latino of any race, 9.43% African American, 0.18% Native American, 0% from other races, and 2.69% from two or more races.



Location

Bartlett is a city in Bell and Williamson counties in Texas. Bartlett lies in two counties as well as two metropolitan areas. The Bell County portion of the city is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area, while the Williamson County portion is part of the Austin–Round Rock Metropolitan Statistical Area. Bartlett is 27 minutes from the Georgetown, TX Municipal Airport and 53 minutes from the Austin-Bergstrom International Airport. The city is also 44 minutes away from Fort Cavazos army base. Bartlett is also centrally located around some of the fastest growing cities in Texas. Take an easy drive to Belton, Georgetown, Hutto, Jarrell, Round Rock, Salado, Taylor, Temple, or even Waco. Bartlett regularly attracts weekenders, day trippers, and professionals, with interest in photography, history, and architecture to name a few. Bartlett has also become a national and international visitors spot for T.V. and Film fans of Fear the Walking Dead, Texas Chainsaw films, and Revolution. The picturesque olde historic town is undergoing a revitalization and is sure to become a destination location for small business start-ups, entrepreneurs, artisans, professionals and residents looking for modern conveniences within a small town atmosphere.

Bartlett

Fast Facts:

Economic Assets

Known for its late nineteenth and early twentieth century architecture, Bartlett was the site for the filming of movies including The Stars Fell on Henrietta and The Newton Boys, as well as the NBC television drama Revolution. Bartlett is situated between the Williamson and Bell County lines-both counties that include major employers like Dell Inc., St David's hospital, Scott & White Healthcare, US Veterans Affairs and Healthcare system, Airborn Inc., and more. Popular educational institutions nearby include Mary-Hardin Baylor University, Southwestern University, and satellite campuses for Texas A&M and Texas State Universities. Other major campuses include Austin Community College, and Temple College.

The Bartlett Historic District, listed on the National Register of Historic Places, stands as a cohesive group of early 1900's commercial buildings and reflects the town's prosperity achieved during the early 20th century as a cotton shipping center in central Texas.

Nearly 90 percent of the buildings in the district are historically significant. Many of the buildings are in fair condition and few have been significantly altered. The main street is remarkably intact and includes the core of the city's past and present commercial activities. Bartlett is known as "The best little town in Texas."

Bartlett has a Municipal Development District (MDD) which works with public and private entities to make Bartlett a better place to live and work and is able to acquire and develop property.

The largest industries in Bartlett are construction, services except public administration, health care and social assistance, administrative, support, and waste management services, and educational services. 26.2% of the labor force are in service occupations, 22.1% are in natural resources, construction, and maintenance occupations, and 18.5% in management, business, science, and arts occupations.

11.2% of the population has a bachelor's degree or higher.

Bartlett

Fast Facts:



Belton

Fast Facts:

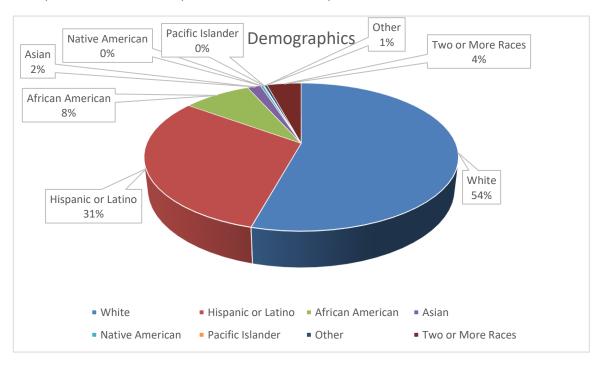
Population: 23,054

Total Area: 20.2 square miles

Median Household Income: \$63,544

Population and Demographics

Belton had a population density of 1,090.54 per square mile at the 2020 census. The racial makeup of the city was 54.3% White, 30.71% Hispanic or Latino, 8.35% African American, 0.33% Native American, 1.64% Asian, 0.12% Pacific Islander, 0.36% from other races, and 4.21% from two or more races.



Location

Belton is the county seat of Bell County. It is situated at the junction of I-35 and I-14, about 62 miles northeast of Austin in central Bell County, and 21 miles from Fort Cavazos. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area.

Economic Assets

Belton is home to many large employers across various industries, including University of Mary Hardin-Baylor, Cedar Crest Hospital and Clinic, Hill Country Transit District, Central Texas Council of Governments, Baylor Scott and White, and different construction and distribution companies. The logistics sector is well represented in Belton, with approximately 350 jobs in various warehouse/ distribution and transportation operations. Belton's central location in Texas off IH-14 and IH-35 offers direct access to the Mexico border and connecting all the way to the Great Lakes and Canada, providing a strategic advantage for logistics and distribution companies. Belton's Business Park is strategically located along IH-14 and Loop 121, just a

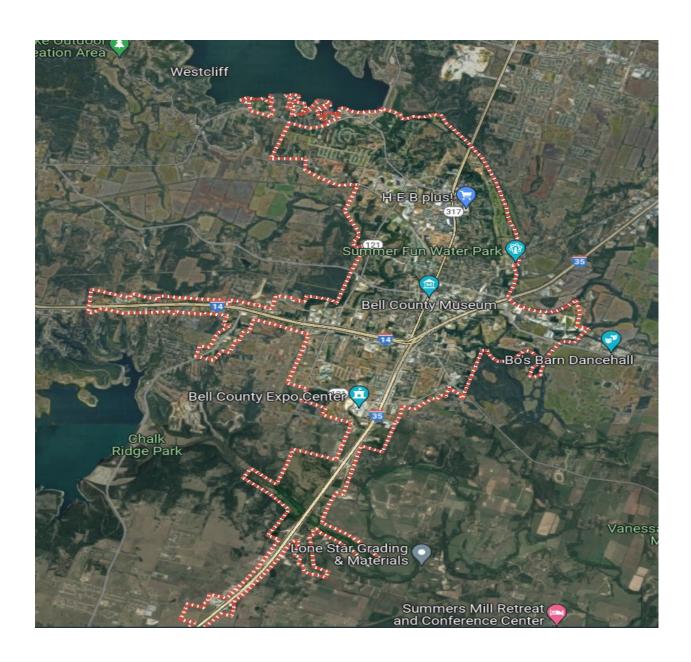
couple of miles west of I-35, providing quick and easy access to major transportation corridors in the state. The I-14 corridor provides a national strategic link to numerous major military bases and major Gulf Coast and Atlantic ports used for overseas deployments in six states from Texas. This is first-class 200-acre planned development offering shovel-ready sites for companies looking at building and/or build-to-suit options. Belton has a variety of Industrial Parks with leases available and some acreage available-Belton Industrial Park, Highway Industrial Park, South Loop Industrial Park. The manufacturing industry is one of the largest sectors in Belton, with well over 1,200 primary jobs. The majority of Belton's manufacturing companies are located in the industrial and business parks. Local manufactures produce a wide variety of goods ranging from metal products and machinery to roofing materials and manufactured homes. Historic downtown Belton is a hub for the retail and commercial industry, offering a unique shopping experience with events throughout the year. The professional, scientific, and technical services sector in Belton employs more than 300 professionals and fulfills local, national, and worldwide contracts in both the government and private sectors.

The largest industries in Belton are health care and social assistance, educational services, retail trade, and construction. Belton has a 59.4% labor force participation rate. 32.67% of the labor force works in management, business, science, and arts occupations, 25.05% sales and office occupations, and 18.85% service occupations.

Belton has census tracts that are designated Opportunity Zones. The Opportunity Zone Program was created as part of the 2017 Tax Cuts and Jobs Act, designating low income, high unemployment, low population density census tracts as zones where investors may invest funds through Opportunity Zone Funds for capital gains tax abatements. Belton also has census tracts that are designated Texas Enterprise Zones, a program that designates census tracts with a poverty rate of 20% or more or are economically distressed communities as Enterprise Zones, allowing cities and localities within the Zone to nominate businesses for sales use and tax credits based on the level of investment in a project in the community.

30.9% of the population has a bachelor's degree or higher.

The area has a variety of parks, fun splash pads, and over 8 miles of walking trails that weave through the community. Both lakes and Nolan Creek offer outdoor and recreational activities for everyone to enjoy.



Buckholts

Fast Facts:

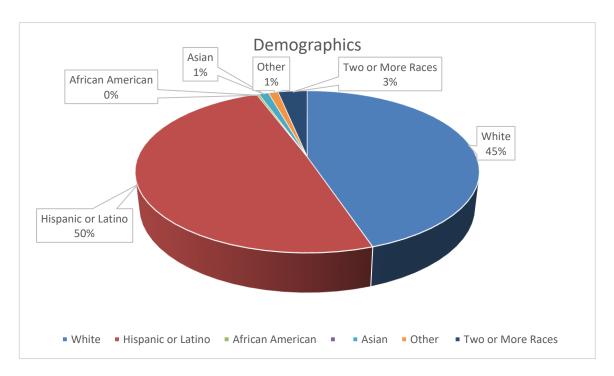
Population: 365

Total Area: 1.4 square miles

Median Household Income: \$33,462

Population and Demographics

Buckholts had a population density of 280.77 per square mile at the 2020 census. The racial makeup was 45.2% White, 49.86% Hispanic or Latino, 0.27% African American, 0% Native American, 1.1% Asian, 1.1% from other races, and 3.29% from two or more races. Hispanic or Latino of any race were 49.86% of the population.



Location

Buckholts is a town in Milam County, Texas. It is 55 minutes from the Georgetown Municipal Airport and an hour and 17 minutes from the Austin-Bergstrom International Airport. Fort Cavazos army base is located 47 minutes outside the city.

Economic Assets

Buckholts has 25 farms and ranches and four farmer's markets, making it a hub for the agriculture industry.

The primary industries in Buckholts are manufacturing, retail trade, other services except public administration, and finance and insurance. 44.04% of the labor force works in production, transportation, and material moving occupations, 23% in management, 19.27% in service occupations, 17.43% in sales and

office occupations, and 14.68% in business, science, and arts occupations.

7.4% of the population has a bachelor's degree or higher.

Buckholts has census tracts designated as Enterprise Zones.



Cameron

Fast Facts

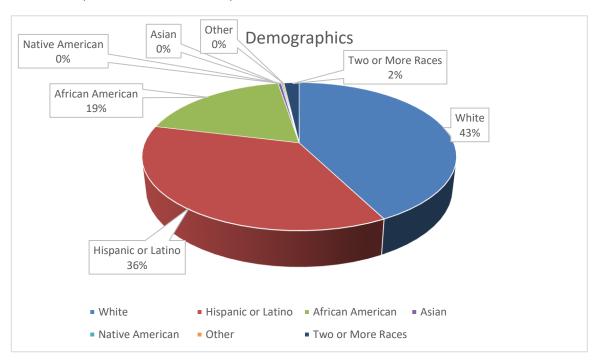
• **Population:** 5,306

• Total Area: 5.2 square miles

Median Household Income: \$57,126

Population and Demographics

Cameron had a population density of 1,263.33 per square mile at the 2020 census. The racial makeup of the city was 42.07% White, 36.09% Hispanic or Latino, 18.43% African American, 0.17% Native American, 0.38% Asian, 0.17% from other races, and 1.85% from two or more races.



Location

Cameron is the county seat of Milam County. It is situated at the junction of U.S. Highways 77 and 190, about 71 miles northeast of Austin in north-central Milam County.

Economic Assets

Cameron is in the center of more than 22 million Texans living in the golden triangle. Approximately two-and-a-half hours from Dallas/Fort Worth, San Antonio, Houston, and Austin, Cameron is an ideal location for businesses with customers in all three major markets and points in between. "We believe our geography is our competitive advantage. Businesses consider Cameron for our location but stay here for the people and community," says Cameron Industrial Foundation Executive Director Ginger Watkins. Headquartered in Cameron, EBCO General Contractor builds for numerous industries throughout the nation. John Egger, President & CEO said, "EBCO General Contractor chose Cameron as its headquarters for the strong sense of community and values here. We also chose Cameron for its central location to all major Texas markets. Cameron works for EBCO General Contractor." Manufacturing thrives in Cameron with companies like Butler Weldments—a manufacturer of fabricated and machined metals-and Charlotte Pipe

Cameron

Fast Facts

& Foundry, a North Carolina-based company.

Deeply rooted in agriculture-Cameron is home to Livestock Nutrition Center—a custom feed blending company; 44 Farms—Texas's largest producer of Black Angus beef genetics; and, Ideal Poultry, the largest supplier of backyard poultry in the nation. 44 Farms President, Bob McClaren is passionate about Cameron. "Cameron is a community that is ideal for entrepreneurs and businesses that are growth-oriented and are ready to seize the moment." Cameron and the surrounding areas are growing, yet it is one of the most affordable areas in Texas in terms of land, labor and operating costs.

The primary industries in Cameron are health care and social assistance, educational services, retail trade, and agriculture, forestry, fishing and hunting. Cameron has a 61.2% labor force participation rate. 40.76% of the labor force is in management, business, science, and arts occupations, 24.45% in service occupations, 13.59% in sales and office occupations, and 11.14% in production, transportation, and material moving occupations.

Cameron has census tracts designated as Opportunity and Enterprise Zones.

16.9% of the population has a bachelor's degree or higher.

Cameron is also a certified Film Friendly Community, a designation through the Texas Film Commission. Certified communities have attended a Film Friendly Texas training workshop, have submitted photo coverage of potential filming locations for inclusion in the Texas Film Commission location database and have passed filming guidelines approved by the Commission.



Copperas Cove

Fast Facts

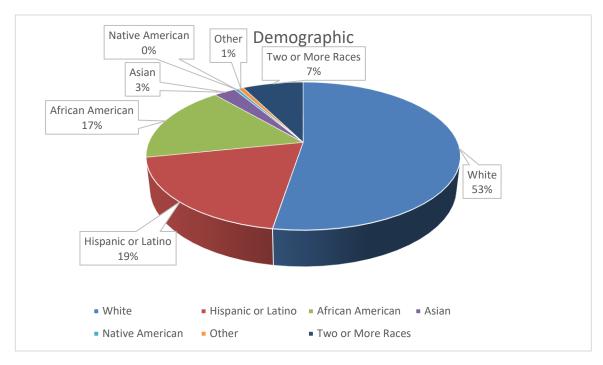
Population: 36,670

• Total Area: 18 square miles

• Median Household Income: \$68,900

Population and Demographics

Copperas Cove had a population density of 2,037.22 per square mile at the 2020 census. The racial makeup of the city was 54.45% White, 19.86% Hispanics or Latinos, 17.54% African American, 0.47% Native American, 2.78% Asian, 0.7% from other races, and 7.74% from two or more races.



Location

Copperas Cove is a city located in central Texas at the southern corner of Coryell County with smaller portions in Lampasas and Bell Counties. Today the city is the largest in Coryell County. It is part of the Killeen-Temple-Fort Cavazos Metropolitan Statistical Area. Copperas Cove is located in the Limestone Cut Plains of central Texas, within an agglomeration of hills situated between the Lampasas River and Cowhouse Creek valleys, known as the "Five Hills" area. Local people usually refer to the town as just "Cove".

Economic Assets

Founded in 1879, Copperas Cove is a small ranching and farming community. The city's economy is closely linked to nearby Fort Cavazos. Copperas Cove has a suburban cityscape typical among American small towns developed in the post-World War II era. The majority of commercial activity occurs along the main thoroughfare, US Highway 190. Since most of Copperas Cove has been built after 1950, the extent of the town's walkable, historic downtown is considerably smaller than nearby, less-populated communities, such as Lampasas or Gatesville. Most residential neighborhoods are low-density, single-family homes. Because of changing economic conditions in recent decades, intensive farming and ranching has largely left the area, making land fairly cheap to develop. After a brief slowdown of development during the 1980s, new

Copperas Cove

Fast Facts

subdivisions resumed expansion into the surrounding countryside.

Copperas Cove has a low-cost of living (82% of the national average), affordable housing, high quality schools, and state-of-the-art medical care. Copperas Cove is close to many options for medical care, whether you are a civilian or a veteran, there are three major hospitals within the vicinity:

- Carl R. Darnall Army Medical Center 8.5 miles away, which mainly services military and their dependents, but is also a state designated trauma center;
- o Advent Healthcare System 7 miles on I-14 E
- Seton Medical Center Harker Heights 16 miles on I-14 E.

Nearby institutes of higher education include Texas A&M University-Central Texas, the University of Mary Hardin-Baylor, Temple College, and Central Texas College.

Copperas Cove is a "labor rich" community, drawing skilled and high-tech labor from the 500+ military soldiers exiting from Fort Cavazos each month, as well as Central Texas College and Texas A&M University Central Texas graduates. Copperas Cove Economic Development Corporation (CCEDC) works closely with the Small Business Development Center, which can provide counselors to businesses to help with business plans, marketing plans, formation of corporations, mission statements and more. The Copperas Cove Economic Development Corporation (CCEDC) can offer incentives to companies considering expansion or relocation to Copperas Cove, Texas. CCEDC incentives are based on job creation and capital investment and are primarily intended for light manufacturing and industrial development, and warehousing and distribution centers. However, they are not limited to only those types of projects. CCEDC can offer land grands, improve infrastructure and build-to-suit projects. There may even be performance-based cash incentives considered for additional uses. The CCEDC owns the Narrows Business and Technology Park which can be used as an incentive as granted land or discounted land, depending on performance measures and or conditions agreed upon during negotiations. CCEDC has an Incentive Fund that can be used for development assistance and can offer development fees and waivers for permitting in coordination the CCEDC incentives. Tax Abatements are available from the City of Copperas Cove and Coryell County for new improvements to real property. Available commercial properties can be found here.

Nestled in the northern section of Copperas Cove's thriving new development area, just off US Highway 190, the CC Business and Professional Park is immediately adjacent to both the upscale 5 Hills shopping center and to Cinergy Cinemas cinema eatery/laser tag/arcade entertainment complex. The Park's 25-acre site has the assets—configurable acreage, fully funded water and sewer infrastructure and ample military-grade internet bandwidth—to accommodate and enhance any business.

The primary industries in Copperas Cove are health care and social assistance, public administration, educational services, and then retail trade. Copperas Cove has a labor force participation rate of 64.8%. 34.82% of the labor force work in management, business, science, and arts occupations, 21.63% in service occupations, and 21.55% in sales and office occupations.

Copperas Cove

Fast Facts

21.2% of the population has a bachelor's degree or higher.

Copperas Cove has census tracts designated as Opportunity and Enterprise Zones.

Copperas Cove is located on the main line of the Burlington Northern Santa Fe (BNSF) Transportation System. Amtrak and Union Pacific (UP) have rail lines in Temple.

Copperas Cove is home to Topsey Ranch, an exotic animal safari and petting zoo, as well as several parks and camps, including the City Park complex, an 88-acre park with picnic areas, grills, two children shaded playscapes, soccer fields, baseball and softball fields, two outdoor basketball and volleyball courts.



Evant

Fast Facts

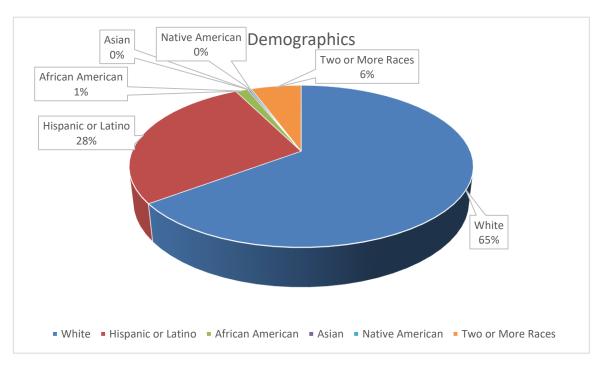
Population: 455

• Total Area: 0.6 square miles

Median Household Income: \$41,583

Population and Demographics

Evant had a population density of 758.33 per square mile at the 2020 census. The racial makeup of the town was 65.71% White, 28.13% Hispanic or Latino, 0.22% Native American, 0.22% Asian, and 5.71% from two or more races.



Location

Evant is a town in Coryell and Hamilton counties in central Texas, United States. The Coryell County portion of Evant is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. Evant is located on the border of Coryell and Hamilton counties. U.S. Routes 84 and 281 intersect on the north side of town; US 84 leads east 24 miles (39 km) to Gatesville and west 25 miles (40 km) to Goldthwaite, while US 281 leads north 16 miles (26 km) to Hamilton and south 29 miles (47 km) to Lampasas. Evant is just under an hour to the Killeen-Fort Hood Regional Airport and an hour and 42 minutes from the Austin-Bergstrom International Airport. The city is 51 minutes from Fort Cavazos army base.

Economic Assets

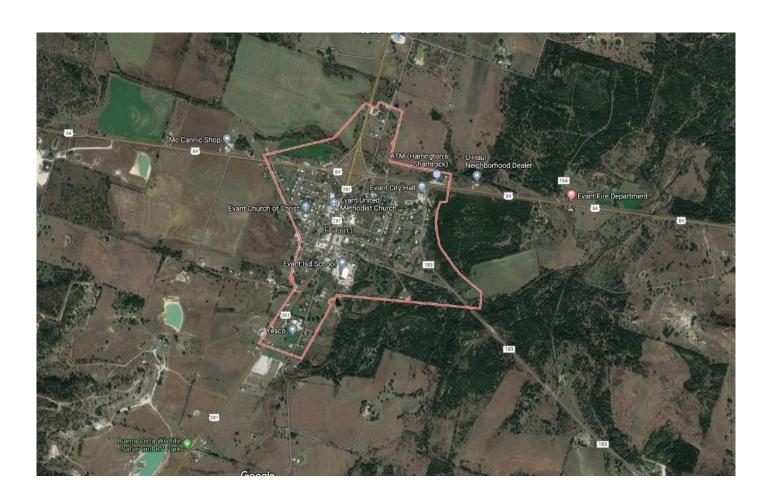
Evant is a great location for retailers, with antiques, home decor, imports, western wear, and upscale boutiques available. It is also home to Buena Vista Wildlife Safari and monthly rodeo. Market Days are held the third Saturday of select months to shop from local vendors.

Evant

Fast Facts

The primary industries of Evant are public administration, retail trade, construction, and health care and social assistance. The labor force participation rate is 63%. 27.24% of the labor force works in service occupations, 26.12% in sales and office occupations, and 25.37% in management, business, science, and arts occupations.

15.5% of the population has a bachelor's degree or higher.



Fort Cavazos

Fast Facts

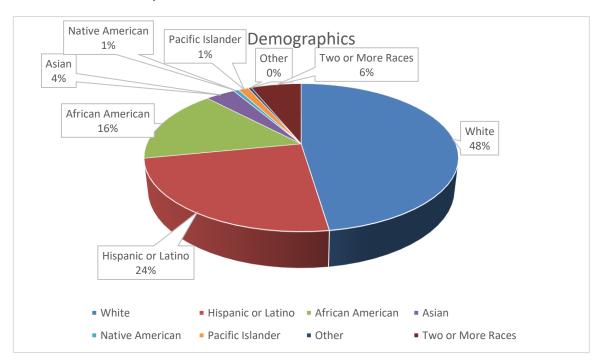
• **Population:** 57,444

• Total Area: 332.05 square miles

Median Household Income: \$48,240.66

Population and Demographics

Fort Cavazos had a population density of 173 per square mile at the 2020 census. The racial makeup of the Census Designated Place (CDP) and Census County Divisions (CCD) was 47.62% White, 24.27% Hispanics or Latinos of any race 16% African American, 0.64% Native American, 3.63% Asian, 1.25% Pacific Islander, 0.41% from other races, and 6.18% from two or more races.



Location

Fort Cavazos is a U.S. military post located near Killeen, Texas. It is located halfway between Austin and Waco, about 60 miles (97 km) from each, within the U.S. state of Texas. Fort Cavazos is an installation of the United States Army.

Its origin was the need for wide-open space to test and train with World War II tank destroyers. The War Department announced the location in January 1942, and the initial completion was set for that August. As originally constructed, Fort Cavazos had an area of 218,823 acres (88,555 ha), making it one of the largest military bases in the world by area, with billeting for 6,007 officers and 82,610 enlisted personnel. Fort Cavazos is the most populous U.S. military installation in the world. The main business area is in Bell County, with the training countryside area of the post in Coryell County. In 2021, Fort Cavazos had 37,515 assigned soldiers and 5,632 civilian and 12,227 contract employees.

Fort Cavazos

Fast Facts

Economic Assets

The Texas Comptroller of Public Accounts analyzed the economic impact of Fort Cavazos on the Texas economy at the request of the Texas Military Preparedness Commission (TMPC). The Comptroller estimates that population directly affiliated with Fort Cavazos contributed at least \$39.09 billion to the Texas economy in 2023, with 173,750 direct and indirect jobs created. The Killeen-Fort Hood Regional Airport is a joint use facility that is shared between Fort Cavazos and Killeen servicing both the military and commercial flights. There is a joint civilian/military rail/truck intermodal freight facility being constructed at the northwest railhead at the Fort to transfer rail shipments to and from the region for military and commercial use, as there are currently 7,000 rail loadings in the region (4,000 into the region and 3,000 originating from it).

Residents of Fort Cavazos primarily work in the following industries outside of the U.S military-educational services, health care and social assistance, and arts, entertainment, and recreation.

The average labor force participation rate across the CDP and CCDs is 84.13%.

22.56% of the population of the CDP and CCDs has a bachelor's degree or higher.

Gatesville

Fast Facts

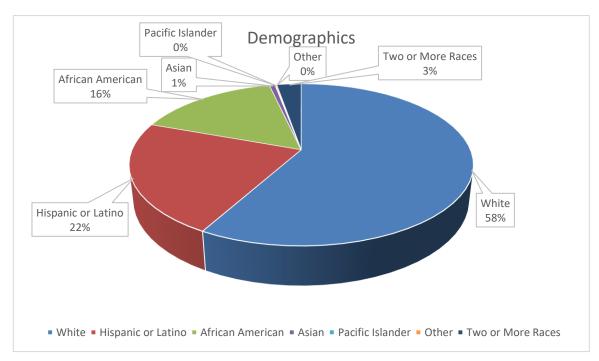
• **Population**: 16,135

• Total Area: 8.7 square miles

Median Household Income: \$54,802

Population and Demographics

Gatesville had a population density of 1,533.75 per square mile; at the 2020 census. The racial makeup of the city was 57.93% White, 22.34% Hispanic or Latino, 15.85% African America, 0.63% Asian, 0.08% Pacific Islander, 0.12% from other races, and 2.73% from two or more races.



Location

The City of Gatesville, Texas is located north of central Coryell County on the east side of

the Leon River and is the county seat of Coryell County. The city is 40 miles from Waco Texas, and halfway between Austin and Fort Worth. Traversed by U.S. Route 84 and Texas State Highway 36, the city is easily accessible to neighboring cities. Gatesville lies 41 minutes from the Killeen-Fort Hood Regional Airport and just under 2 hours from the Austin-Bergstrom International Airport.

Economic Assets

County seat and commercial center of Coryell County, Gatesville's economy is based primarily on retail, agriculture, corrections, and manufacturing. The State of Texas is the city's largest employer, with approximately 2500 employees at several prison facilities. Manufacturing facilities include plastic medical

Gatesville

Fast Facts

teaching supplies and specialized heavy industrial trailers. Major employers include the Texas Department of Criminal Justice, Kalyn Siebert manufactures trailers for commercial and military use, Laerdal manufactures plastic medical teaching supplies, Gatesville Independent School District, Coryell Health, City and County Government. In 2001, Gatesville, was designated the "Spur Capital of Texas" due to the collection of Lloyd and Madge Mitchell's 10,000 spurs in the Coryell County Museum. The main industries in Gatesville involve retail, manufacturing, and corrections.

Gatesville's primary industries are public administration, construction, manufacturing, and health care and social assistance. 28.43% of the population work in management, business, science, and arts occupations, 21.65% in service occupations, and 18.69% in sales and office occupations.

8.9% of the population has a bachelor's degree or higher.

Gatesville has census tracts designated as Opportunity and Enterprise Zones.



Goldthwaite

Fast Facts

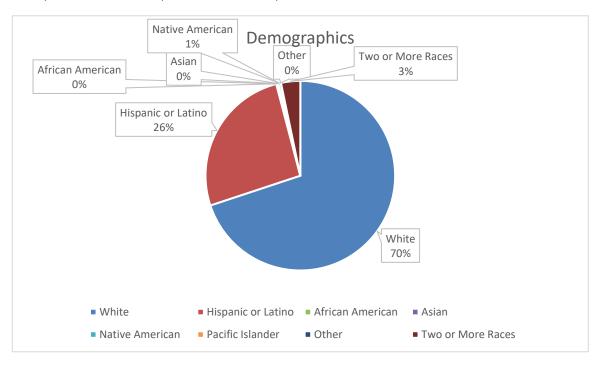
Population: 1,738

Total Area: 2 square miles

• Median Household Income: \$63,942

Population and Demographics

Goldthwaite had a population density of 839.61 per square mile at the 2020 census. The racial makeup of the city was 69.91% White, 26% Hispanic or Latino, 0.23% African American, 0.4% Native American, 0.12% Asian, 0% Pacific Islander, 0.06% other races, and 3.28% from two or more races.



Location

Goldthwaite (established 1885) is a small city located in Mills County in Central Texas. It is the county seat of Mills County, which is named for John T. Mills, a justice of the Supreme Court for the Third, Seventh, and Eighth districts of the former Republic of Texas. Goldthwaite is located in the western portion of the Texas Hill Country. Goldthwaite is situated at the intersections of U.S. Highways 84 and 183, Texas State Highway 16, and Texas Farm-to-Market Roads 572 and 574. Goldthwaite lies an hour and 8 minutes from the Killeen-Fort Hood Regional Airport and an hour and 49 minutes from the Austin-Bergstrom International Airport. Fort Cavazos army base is an hour and 3-minute drive from the city.

Economic Assets

Goldthwaite has no city property taxes, an available labor force with strong work ethic, ample utility support through GTE, Lower Colorado River Authority, and Lone Star Gas, local internet service and host, and a strong school system with state-of-the-art technology. Following the passage of a one-half cent sales tax for economic development, the Economic Development Corporation for the City of Goldthwaite was formed in June of 1997. Tax dollars generated by this plan can be used in a variety of ways to help promote

Goldthwaite

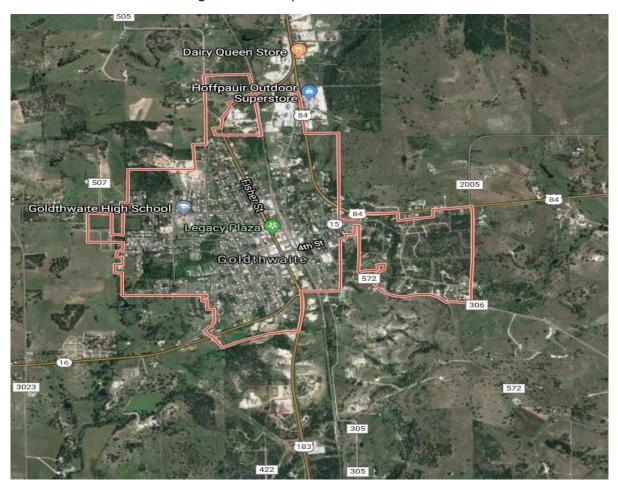
Fast Facts

business development, retention or expansion; used for incentives for business attraction; or for improvements to infrastructure in support of economic development, for such projects as water and sewer lines or industrial site development. There is the Goldthwaite Municipal Airport, which is for general aviation purposes and has hangars available for rental and terminal building. It is conveniently located next to the Goldthwaite Golf Course.

Goldthwaite's primary industries are construction, health care and social assistance, retail trade, and manufacturing along with educational services. The labor force participation rate is 63.4%. 37.15% of the labor force works in management, business, science, and arts occupations, 24.61% in natural resources, construction, and maintenance occupations, 14.81% in sales and office occupations, and 13.08% in production, transportation, and material moving occupations.

17.9% of the population has a bachelor's degree or higher.

Goldthwaite has census tracts designated as Enterprise Zones.



Hamilton

Fast Facts

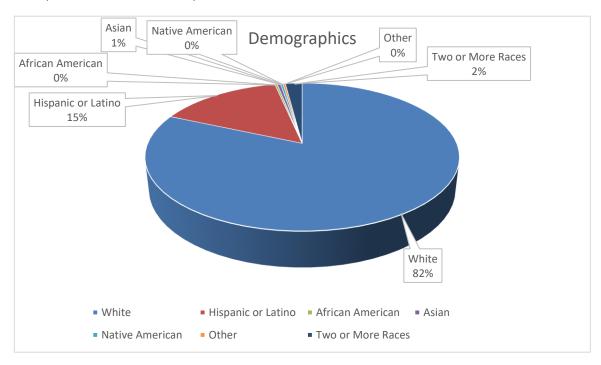
Population: 2,895

• Total Area: 3.53 square miles

Median Household Income: \$46,466

Population and Demographics

Hamilton had a population density of 820.11 per square mile at the 2020 census. The racial makeup of the city was 81.55% White, 15.06% Hispanic or Latino, 0.28% African American, 0.31% Native American, 0.41% Asian, 0.28% from other races, and 2.07% from two or more races.



Location

Hamilton is located in central Hamilton County. The city is also the county seat of Hamilton County. U.S. Route 281 passes through the center of the city, leading north 21 miles (34 km) to Hico and south 16 miles (26 km) to Evant. Texas State Highway 36 (Main Street) crosses US 281 in the center of town and leads 32 miles (51 km) southeast to Gatesville and 33 miles (53 km) northwest to Comanche. Texas State Highway 22 leads northeast from Hamilton 33 miles (53 km) to Meridian. The Killeen-Fort Hood Regional Airport lies an hour and 12 minutes outside the city and the Austin-Bergstrom International Airport is just under 2 hours away. Fort Cavazos is an hour and 6 minutes away from Hamilton.

Economic Assets

The Texas Historical Commission (THC) designated Hamilton as an official Texas Main Street community in 2020. The Texas Main Street program is part of the Community Heritage Development Division of the THC, and focuses on the Four Point Approach of organization, economic development, design, and promotion with community involvement and volunteer support to promote economic development through preservation of Main Streets.

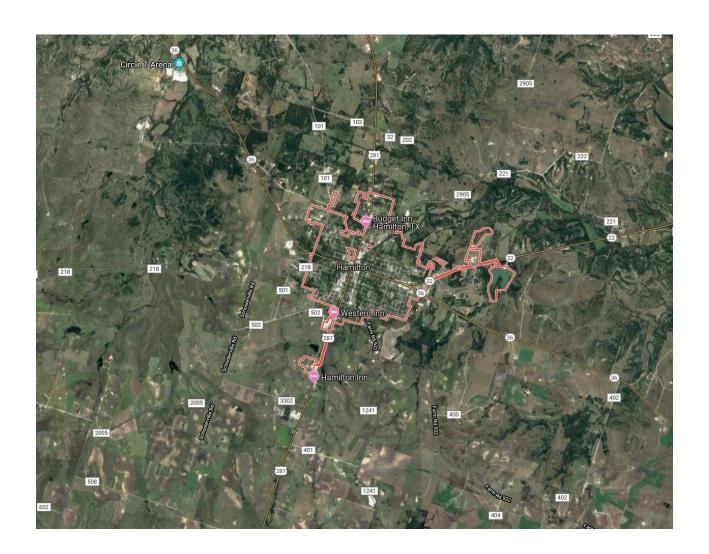
Hamilton

Fast Facts

Hamilton Economic Development Corporation offers multiple grant programs through its 0.5% economic development sales tax, including a Downtown Signage, Awning, and Façade Improvement Grant, a Commercial Building Improvement Grant, a Commercial Property Signage Grant, and a Start Up Business Grant. Businesses may also choose to apply to the EDC for a specific grant and loan amount for economic development purposes. The EDC also has a Keep Hamilton Beautiful committee that promotes a clean community. Hamilton is also a certified Film Friendly Community.

The primary industries of Hamilton are retail trade, accommodation and food services, educational services, and construction. The labor force participation rate is 57.6%. 29.64% of the labor force works in service occupations, 25.57% in management, business, science, and arts occupations, and 24.43% in sales and office occupations.

14.8% of the population has a bachelor's degree or higher.



Harker Heights

Fast Facts

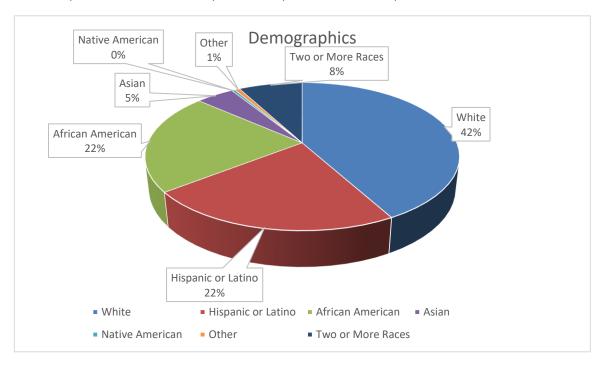
Population: 33,097

• Total Area: 15.7 square miles

Median Household Income: \$82,685

Population and Demographics

Harker Heights, TX had a population density was 2,113.47 per square mile at the 2020 census. Harker Heights is the third-largest city in Bell County, after Killeen and Temple. Incorporated in 1960, the city derives its name from one of the two original landowners and founder, Harley Kern. Harker Heights is part of the Killeen – Temple – Fort Cavazos metropolitan area. People usually refer to the town as just "Heights". The racial makeup of the city was 41.44% white, 22.23% Hispanic or Latino, 21.75% African American, 0.40% Native American, 4.6% Asian, 0.61% other races, and 7.73% two or more races.



Location

Harker Heights is located in west-central Bell County, Texas, United States. It is bordered by the city of Killeen to the west and Nolanville to the east. The city limits extend south to hills overlooking Stillhouse Hollow Lake on the Lampasas River. Interstate 14/U.S. Highway 190 is a four-lane freeway that passes through the city, connecting Killeen to the west with Interstate 35 in Belton 12 miles (19 km) to the east, at a point about halfway between Waco and Austin. Harker Heights is 22 minutes from the Killeen-Fort Hood Regional Airport and an hour and 12 minutes from the Austin-Bergstrom International Airport. It is also 12 minutes from the Fort Cavazos army base.

Economic Assets

The City of Harker Heights has enlisted The Retail Coach to assist in improving commercial growth to the

Harker Heights

Fast Facts

city. The Retail Coach has completed several market studies to help maximize the City's appeal to retail and commercial groups with interest in the region. A Community Dashboard has been created and can be accessed here. Retail demand in Harker Heights' Retail Trade Area for 2022 is estimated to be \$2,525,097,764 and is projected to be \$2,841,695,391 in 2027. The City has issued a total of 20 commercial permits totaling \$23,465,552 in project valuation for calendar year 2022. Health care, education, retail, and government institutions dominate the list of Harker Heights largest employers, with healthcare being the largest employer industry. The city offers a low cost of living, productive workforce, corporate vitality, quality of life, sustainable industries, and strong economic indicators. Major employers include Fort Cavazos, military defense contractors, Seton Medical Center, the city government, Freedom Urgent Care, WellStone Health Partners, KISD, Target, City of Harker Heights, HEB, Walmart Corporation, Sam's Club, Indian Oaks Retirement Community, Baylor Scott & White Health, and Central Texas Orthodontics. Commercial buildings available to purchase are available to view on the Harker Heights Chamber of Commerce site here.

The primary industries of Harker Heights are health care and social assistance, educational services, public administration, accommodation and food services, and retail trade. The labor force participation rate is 68.2%. 40.64% of the labor force works in management, business, science, and arts occupations, 23.12% in sales and office occupations, and 16.88% in service occupations.

32.1% of the population has a bachelor's degree or higher

Harker Heights is a certified Music Friendly Community, a designation through the Office of the Governor's Texas Music Office, meaning that the city has held an Office sponsored Music Friendly Community workshop to determine local needs for the industry and how the Program will be implemented, created a Music Friendly Office/Liaison, registered with the Office's Texas Music Industry Database, and fostered partnerships with non-profits and music education programs as well as created an advisory group comprised of music industry stakeholders. Harker Heights is also a certified Film Friendly Community.

Harker Heights also has designated Opportunity Zone and Enterprise Zone census tracts.

Harker Heights

Fast Facts



Hico

Fast Facts

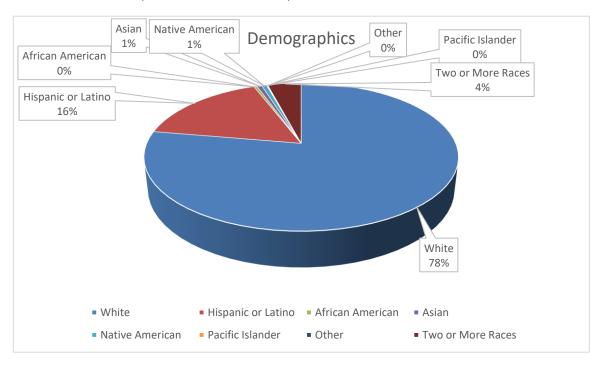
Population: 1,335

Total Area: 1.8 square miles

Median Household Income: \$52,250

Population and Demographics

Hico had a population density of 729.51 per square mile at the 2020 census. The racial makeup of the city was 77.75% White, 16.4% Hispanic or Latino, 0.37% African American, 0.6% Asian, 0.6% Native American, 0.07% Pacific Islander, 0.07% from other races, and 4.12% from two or more races.



Location

Hico is located in the northern corner of Hamilton County. A small portion of the city extends north into Erath County. U.S. Route 281 passes through the city as Walnut Street and North 2nd Street. Highway 281 leads northwest 19 miles (31 km) to Stephenville and south 20 miles (32 km) to Hamilton, the county seat. Texas State Highway 6 passes through the city as Second Street, joining US 281 as it exits the city to the northwest. Highway 6 leads east 23 miles (37 km) to Meridian and west-northwest 21 miles (34 km) to Dublin. Named for its founder's unincorporated hometown in Calloway County in southwestern Kentucky near Murray, just north of the Tennessee state boundary, Hico's original location was on Honey Creek. When the Texas Central line (part of the historic Katy Railroad) was built nearby, the citizens moved 2.5 miles (4.0 km) to the rail line. Hico was incorporated in 1883 and became the Hamilton County shipping center. Hico is an hour and 32 minutes from the Killeen-Fort Hood Regional Airport and 2 hours and 18 minutes from the Austin-Bergstrom International Airport. It is under 2 hours from Fort Cavazos army base.

Hico

Fast Facts

Economic Assets

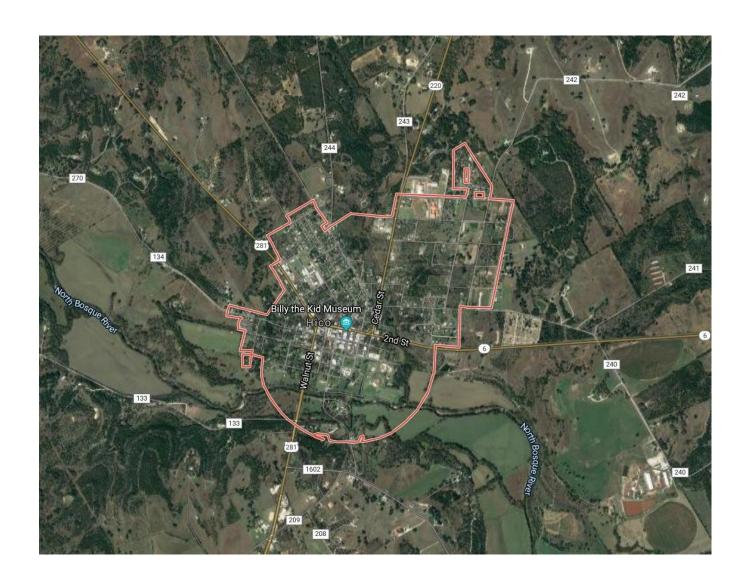
Over the years, it became a cattle and cotton market. Today, ranching and tourism dominate the local economy. Commercial properties for sale are listed here. Hico Economic Development Corporation's maintaining and expanding the current business base through low or no interest loans and/or grants and attracting new businesses and industries which complement their existing business operations and community assets by developing incentive packages tailored to their needs.

The primary industries in Hico are educational services, manufacturing, construction, and other services except public administration. 38.6% of the labor force works in management, business, science, and arts occupations, 21.26% in production, transportation, and material moving occupations, and 14.63% in service occupations.

19.6% of the population has a bachelor's degree or higher.

Hico has census tracts designated as Enterprise Zones.

Hico is a certified Film Friendly Community.



Holland

Fast Facts

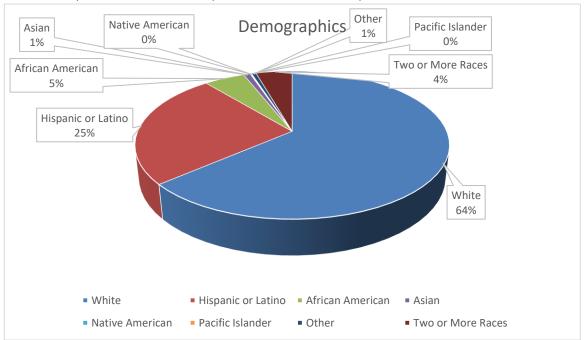
Population: 1,075

• Total Area: 1.66 square miles

• Median Household Income: \$66,827

Population and Demographics

Holland had a population density of 647.59 per square miles at the 2020 census. The racial makeup of the town was 64 % White, 25.49% Hispanics or Latinos, 5.02% African American, 0.09% Native American, 0.82% Asian, 0.09% Pacific Islander, 0.56% from other races, and 4.47% from two or more races.



Location

Holland is located in southeastern Bell County. Texas State Highway 95 passes through the town, leading north 17 miles (27 km) to Temple and south 22 miles (35 km) to Taylor. Holland is 37-minute drive from the Fort Cavazos army base. It is 31 minutes away from the Georgetown Municipal Airport and just under an hour drive away from the Austin-Bergstrom International Airport. Holland is also less than an 40 minute drive to Fort Cavazos army base.

Economic Assets

The primary industries of Holland are educational services, construction, health care and social assistance, construction, and manufacturing. The labor force participation rate is 58.3%. 51.82% of the labor force works in management, business, science, and arts occupations, 14.09% in service occupations, and 13.74% in sales and office occupations.

28.4% of the population has a bachelor's degree or higher.

Holland

Fast Facts



Kempner

Fast Facts

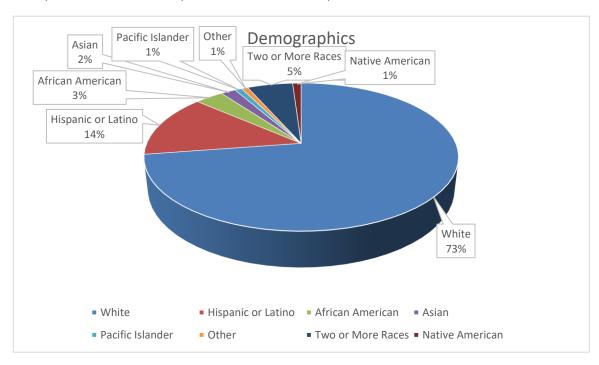
• **Population**: 1,146

• Total Area: 2.1 square miles

Median Household Income: \$76,250

Population and Demographics

Kempner had a population density of 559.02 per square mile at the 2020 census. The racial makeup of the city was 72.6% White, 13.79% Hispanics or Latinos 3.49% African American, 1.05% Native American, 1.83% Asian, 0.87% Pacific Islander, 0.78% from other races, and 5.58% from two or more races.



Location

Kempner is a city in Lampasas County, Texas, United States. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. It is a short 22-minute drive to the Killeen-Fort Hood Regional Airport and just under an hour and half from Austin-Bergstrom International Airport. The city is also short 17 minutes away from Fort Cavazos army base.

Economic Assets

The primary industries in Kempner are retail, administrative and waste management services, educational services, and other services except public administration. The labor force participation rate is 67.8%. 34.49% of the population works in management, business, science, and arts occupations, 26.11% in sales and office occupations, 13.77% in production, transportation, and material moving occupations, and 13.13% in natural resources, construction, and maintenance occupations.

9.4% of the population has a bachelor's degree or higher.

Kempner

Fast Facts



Killeen

Fast Facts

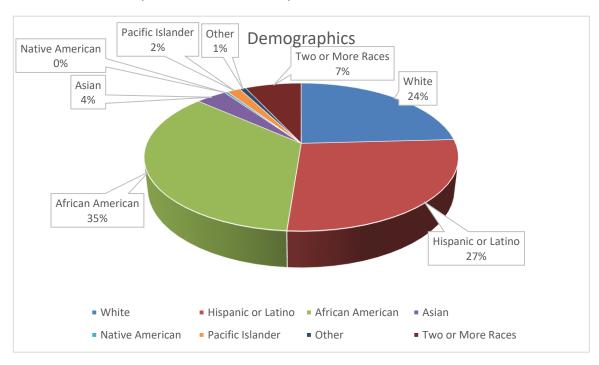
Population: 153,095

• Total Area: 55.5 square miles

• Median Household Income: \$60,067

Population and Demographics

Killeen had population density of 2,758.47 per square mile at the 2020 census. The racial makeup of the city was 24.14% White, 27.06% Hispanic or Latino, 35.34% Black, 0.38% Native American, 3.76% Asian, 1.65% Pacific Islander, 0.74% from other races, and 6.92% from two or more races.



Location

Killeen is located in western Bell County. It is bordered to the north by Fort Cavazos and to the east by Harker Heights. Killeen is 16 miles (26 km) west of Belton, the county seat and nearest access to Interstate 35. The Killeen-Fort Hood Regional Airport is located within the city limits and an hour and 13 minutes away from the Austin-Bergstrom International Airport. The Fort Cavazos army base lies just 8 minutes outside of the city.

Economic Assets

The Fort Cavazos Veterans Inventory Report consistently indicates that approximately 5,400 - 7,800 soldiers transition out of the Army each year at the Fort. Approximately 38% of those soldiers indicate they intend to stay in the region upon separation. This is pipeline of available talent for prospective businesses as military personnel are trained in a wide variety of technical skills and taught how to effectively work in collaboration with each other. Employers indicate that veterans are often dependable, disciplined and forward-thinking. Skillsets veterans may have include engineering, mathematics, physics, logistics and distribution, healthcare and medicine, technical analysis,

Killeen

Fast Facts

project management and many others.

There are two free training programs available for hiring veterans:

- Heroes make America is a career skills program through the National Association of Manufacturers (NAM). At the end of the training, veterans will receive industry specific certifications.
- Hiring Our Heroes connects military service members and veterans to business opportunities through hiring events, networking opportunities, and 6-12 week corporate fellowship programs for management-level careers or civilian-equivalent jobs.

Killeen is home to a Business Park, which contains businesses such as USAMM (producer of military medals, ribbons, and uniforms), MGC Pure Chemicals America Inc.(processes hydrogen peroxide for semiconductor industry), Z-Modular (steel pipe and tube manufacturer), Solix Inc, First National Bank Texas (Backoffice), Atmos Energy (Gas), Pepsi (Vending Machine Refurbishing Plant), Harrington Plastics (Distribution Center), Bell Glass (Commercial Glass Company), and Ferguson Water Works. Texas A&M University of Central Texas occupies a new 662-acre campus provided by Fort Cavazos and the U.S. Army. The university serves over 2,500 full-time students. A virtual research park to incubate emerging technologies is being planned. There are plans to develop an Innovation District in the research park, which is a designated zone where public and private interests collaborate to attract existing businesses, entrepreneurs and business startups. The university conducts cutting edge research in alternative

energy, among other things, to develop new strategies to lower the cost of power generated by solar cells. The university's holistic research program addresses all levels of the global, photovoltaic supply chain.

Because of the large concentration of military employment, Bell County is likely to experience a moderate economic effect, compared to Texas at large, according to M. Ray Perryman, founder and CEO of The Perryman Group, an economic analysis firm based in Waco.

- o In 2019 Killeen ranks 21st medium-sized city in Best for Veterans: Places to Live.
- In September 2018, Allstate ranked Killeen in the top 100 safest cities for drivers.
- o In 2017, Killeen ranked 40th Nationally in Top 150 Cities for Millennials.
- o In 2017, Killeen ranked 4th Most Recession-Recovered Midsize City.
- In January 2017, Wallethub.com ranked Killeen 4th Most Recession-Recovered Midsize City.
- In January 2017, the Bureau of Labor Statistics ranked Killeen 10th Nationally in Construction Job Growth.

Killeen's Public Protection Classification, determined by the Insurance Services Office (ISO), is Class 1. Just one-tenth of one percent of communities in the United States has achieved this rating. Only 26 Texas cities have received this classification. The rating lowered fire insurance premiums throughout the city.

Killeen

Fast Facts

Killeen's downtown buildings traditionally range in size from 1,000-2,000 square feet and are ideal for scaling a company to 10-15 employees. Of the approximately 180 structures (consisting of around 1,045,700 square feet), about 97 structures (53.9%) are vacant. Consequently, active properties in the district lease for \$0.40-\$0.50 cents per square foot.

The Retail Trade Area for Killeen has 301,293 people in 2020 and is estimated to have 318,166 in 2027. 2022 retail demand was largest for food and drinking places at \$2.5 billion and is expected to grow 2.39% by 2027.

Businesses moving to Killeen are able to go through an Incentive Negotiation Process by submitting an Economic Impact Data sheet with information on its operations and investment. The Chamber of Commerce will then perform an Economic Impact Analysis and submit to the EDC's Board for approval of a performance agreement for an incentive package. Available commercial properties in the Business Park can be found here. Incentives include:

- o **Build-to-Suit Option:** KEDC will consider a build-to-suit in exchange for a five- to ten-year lease agreement, with a five-year option to renew.
- Job Creation Payments: KEDC offers cash incentives based on premier paying jobs that are created in Killeen. Generally, if the prospect's business is in a Targeted Industry Cluster, an amount of \$2,500 or more could be offered for each job created. The amount is based on the Return on Investment back to the City of Killeen.
- Tax Abatements: Up to 100 percent of property taxes (excluding school district taxes, per state law) can be abated up to five years. Some exceptions apply to school districts having authority to abating property taxes.
- Fast Track Permitting: The City of Killeen offers Fast Track Permitting for companies meeting at least one of the following criteria –
 - Create a minimum of 50 permanent, full-time jobs within the first 12 months after its expansion or relocation to the City of Killeen; or
 - Create a minimum increase in property value of 300% for construction of a new facility; or
 - ❖ 50% for expansion of an existing facility for an investment of at least \$250,000 in taxable assets; or
 - Be a targeted industrial, commercial or service project eligible for incentives; or
 - Produce \$2 million in gross annual payroll.
- Reduced or Free Land: KEDC and the Killeen Industrial Foundation own land in the Killeen Business
 Park. Land can be discounted or donated for free.

Killeen

Fast Facts

- Employment Assistance: The Workforce Solutions of Central Texas offers the following complementary employment assistance –
 - Regional job fairs
 - Employee skills training
 - Training and education
 - Unemployment services
 - Connections to suitable jobs
 - Advertising of job openings
 - ❖ Application processing and pre-screening to determine qualified applicants
 - Meeting rooms for interview practice
- Property Tax Reimbursement: Property taxes can be reimbursed (including school district taxes)
 by KEDC in lieu of a Tax Abatement.
- Leasehold Property Taxes: For a build-to-suit option, property taxes are based on the property tax rate per \$100 valuation of the annual lease payments. Example: Annual Lease = \$100,000. Property tax rate = \$2.7757. Leasehold Property Tax = (\$2.7757 x \$10,000 = \$2,775 per year).

The largest industries in Killeen are retail trade, health care and social assistance, transportation and warehousing, and educational services. Killeen's labor force participation rate is 68.1%. 24.3% of the population has a bachelor's degree or higher. 30.29% of the workforce is in management, business, science, and arts occupations, 23.9% in sales and office occupations, and 19.65% production, transportation, and material moving occupations.

Killeen has census tracts that are designated Opportunity Zone and Enterprise Zones.

Killeen is a certified Film Friendly Community.

Killeen



Lampasas

Fast Facts

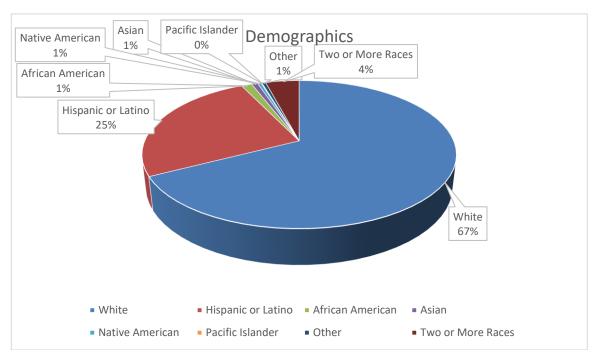
• **Population**: 7, 291

• **Total Area:** 7.33 square miles

• Median Household Income: \$63,173

Population and Demographics

Lampasas had a population density of 994.68 per square mile at the 2020 census. The racial makeup of the city was 67.43% White, 25.41% Hispanics or Latinos, 1.29% African American, 0.43% Native American, 0.75% Asian, 0.1% Pacific Islander 0.47% from other races, and 4.13% from two or more races.



Location

Lampasas is a city in Lampasas County, Texas, United States It is the seat of Lampasas County. The most notable waterway is Sulphur Creek, which flows from the southwest to the northeast through the southcentral part of the city. Lampasas is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. The city is 34 minutes from the Killeen-Fort Hood Regional Airport and an hour and 19 minutes away from the Austin-Bergstrom International Airport. Fort Cavazos is just under 30 minutes from Lampasas.

Economic Assets

In 1998, the citizens of Lampasas adopted a one-quarter of one percent sales tax to promote new and expand existing industrial and manufacturing activities. The sales tax proceeds may be used to fund promotional and development activities related to business attraction/retention, financial assistance to businesses, land and building purchase, lease and upgrade, infrastructure upgrade and placement, and training and education. To promote and retain high quality development in all parts of the city, the City of Lampasas and Lampasas County consider providing property tax abatements on the appraised value of real

Lampasas

Fast Facts

property improvements and business personal property in accordance with the City's guidelines and criteria for granting a tax abatement. Other incentives that can be considered include free land, development grants and waiver of all City fees, participation in all public infrastructure development activities relating to projects, and reduced rates on water, sewer and solid waste if feasible.

The City also offers a \$12,000 Life Safety grant with a 50% match which can be applied for to use for the installation and compliance of the adopted International Building and Fire Safety code requirements. Vision Lampasas, a non-profit dedicated to enhancing the cultural and economic vitality of the city offers \$15,000 grants for façade improvements for downtown building improvements, low interest loans, and cleanups.

The Lampasas Business Park offers 165 acres for new manufacturing facilities and office buildings one mile from 3 major highway arteries, Hwy 183, 190, and 281. The park offers 183 frontage. The city owns, operates, constructs and maintains the Electric Distribution System. The 12kv high voltage Infrastructure in the City was rebuilt and upgraded in 2008. An additional substation was added in the last few years, less than 2 miles from the business park to service the load growth in this portion of the City. This new substation is lightly load and has significant capacity to service the Business Park as well as other growth in the City. Target industries for the City are professional and IT services, food processing, logistics, research and development, data management, and light manufacturing. Lampasas is the site for leading manufacturer companies such as Oil States Industries, and Windsor Foods, which is the leading manufacturer and marketer of frozen ethnic foods and appetizers. Large employers include Lampasas ISD, Walmart, Oil States Industries, Advent Health Rollins Brook Hospital, the City and County of Lampasas, and HEB.

Available commercial properties can be found here.

According to a 2020 Downtown Lampasas Mobile Data Survey, downtown Lampasas has approximately 99,000 customers with 450.9 thousand annual visits. Approximately 250,000 of those visits are 15 minutes to an hour, with 75,000 being longer than 150 minutes. A retail/trade area Gap/Opportunity Analysis found that there was large retail leakage in motor vehicle dealers, home furnishing stores, electronics and appliances stores, paint, wallpaper, and garden stores, cosmetics, beauty, and perfume stores, clothing and clothing accessories stores, sporting goods, hobby, musical instruments, and bookstores, department stores, miscellaneous store retailers, and special food services.

The primary industries in Lampasas are accommodation and food services, construction, manufacturing, health care and social assistance. The labor force participation rate is 56.1%. 29.84% of the labor force works in management, business, science, and arts occupations, 26.18% in service occupations, and 17.98% in sales and office occupations.

Lampasas has census tracts designated as Enterprise Zones.

Lampasas is a certified Film Friendly Community.

Lampasas ISD has five campuses serving 3,350 students. The high school and middle school offer 18 TEA approved career and technical education programs with industry-based certifications including automotive and construction as well as culinary arts and audio-visual technology.

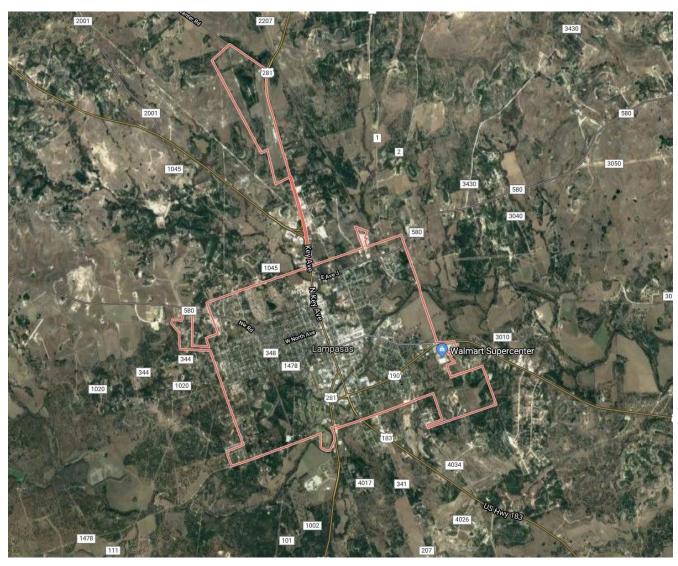
17.3% of the population has a bachelor's degree or higher.

Lampasas

Fast Facts

The Lampasas Municipal Airport is a general aviation airport consisting of a 4,200-foot runway (extendable to 5,000 feet) with an Instrumental Flight Rules approach, a small terminal / lounge building, tee hangars, nine aircraft tie-down spaces, and Automated Weather Observation System (AWOS) that is accessible by telephone or aircraft radio, a cement pad for use by emergency evacuation helicopters and a 24-hour self service fuel dispensing facility.

There is ample opportunity to find recreation in and around Lampasas, with sites such as Cooper Springs Nature Park, Colorado Bend State Park, Vision Lampasas murals, and various boutique shops!



Little River-Academy

Fast Facts

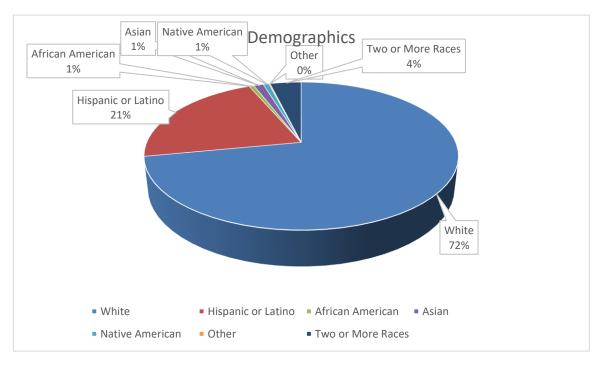
• **Population:** 1,992

• Total Area: 1.90 square miles

• Median Household Income: \$73,750

Population and Demographics

Little River-Academy had a population density of 1037.5 per square mile at the 2020 census. The racial makeup of the city was 72.29% White, 21.84% Hispanic or Latino 0.6% African American, 0.7% Native American, 1.2% Asian, 0.15% from other races, and 3.87% from two or more races.



Location

Little River-Academy is located southeast of the center of Bell County. The city consists of two once-distinct settlements: Little River, situated 2 miles (3 km) east of the confluence of the Leon River and Lampasas River to form the Little River, a tributary of the Brazos River; and Academy, centered 1.5 miles (2.4 km) east of Little River, at the intersection of Main Street and Texas State Highway 95. The intersection in Academy is 10 miles (16 km) south of the city of Temple. Little River-Academy is a 36-minute drive to the Georgetown Municipal Airport and an hour and 9 minutes from the Austin-Bergstrom International Airport. It is 31 minutes from Fort Cavazos army base. Little River-Academy is a 36-minute drive to the Georgetown Municipal Airport and an hour and 9 minutes from the Austin-Bergstrom International Airport.

Little River-Academy

Fast Facts

Economic Assets

Little River-Academy is home to several large manufacturing businesses, including Texas Industrial Remcor Inc, Signamold & Design, LLC, and Texas Tack. It also has several ranches and agricultural enterprises. Little River Dragway is the oldest continually operating IHRA Sanctioned Drag Strip in Texas.

The primary industries of Little River-Academy are health care and social assistance, retail trade, construction, and educational services. Little River-Academy has a labor force participation rate of 70.7%. 30.36% of the labor force works in sales and office occupations, 27.49% in management, business, science, and arts occupations, and 17.2% in natural resources, construction, and maintenance occupations.

18.7% of the population has a bachelor's degree or higher.



Lometa

Fast Facts

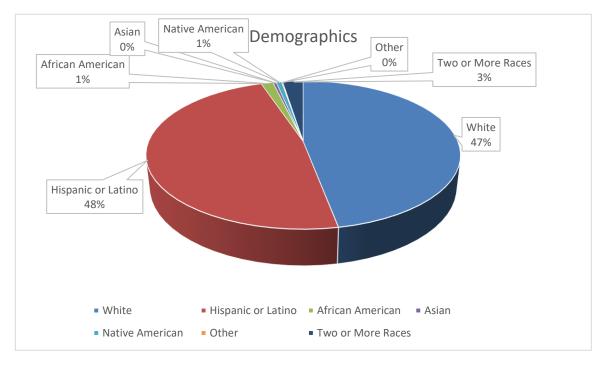
Population: 753

• Total Area: 0.8 square miles

Median Household Income: \$53,333

Population and Demographics

Lometa had a population density of 896.43 per square mile at the 2020 census. The racial makeup of the city was 47.01% White, 47.81% Hispanics or Latinos, 1.46% African American, 0.66% Native American, 0.4% Asian, 0.13% from other races, and 2.52% from two or more races.



Location

Lometa is a city in Lampasas County, Texas, United States. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. Lometa is 51 minutes from the Killeen-Fort Hood Regional Airport and an hour and 40 minutes from the Austin-Bergstrom International Airport. Fort Cavazos is 46 minutes away from the city.

Economic Assets

Lometa's main industries are ranching and wineries, including Fiesta Wineries, educational services, transportation and warehousing, construction, and manufacturing. Other businesses include a bank, real estate agencies, feed stores and metal firms. The labor force participation rate is 56.6%. 29.11% of the labor force works in production, transportation, and material moving occupations, 28.24% in management, business, science, and arts occupations, and 21.04% in natural resources, construction, and maintenance occupations.

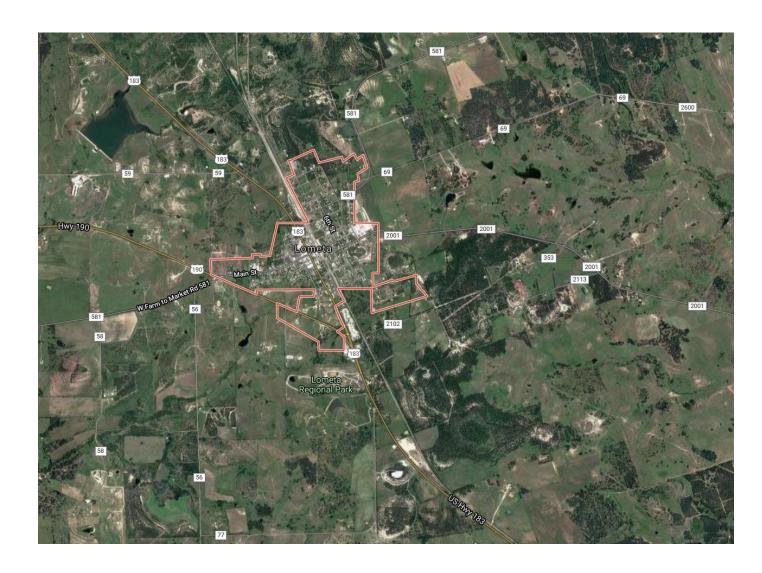
Lometa

Fast Facts

Nearby attractions include Colorado Bend State Park, and locally Lometa Regional Park, which hosts events such as the Fourth of July fireworks show, the annual rodeo and the celebrated Diamondback Jubilee.

Lometa has census tracts designated as Enterprise Zones.

21.3% of the population has a bachelor's degree or higher.



Milano

Fast Facts

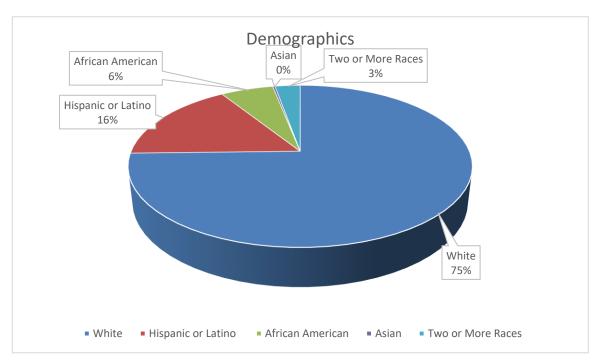
• Population: 390

Total Area: 2 square miles

Median Household Income: \$65,357

Population and Demographics

Milano had a population density of 145 per square mile at the 2020 census. The racial makeup of the city was 74.62% White, 16.41% Hispanic or Latino, 5.9% African American, 0.26% Asian, 2.82% from two or more races.



Location

Milano is a city in Milam County, Texas, United States, located at the intersection of U.S. Route 79 and State Highway 36, twelve miles southeast of Cameron, the county seat. Milano is just over an hour to Georgetown Municipal Airport and an hour and 23 minutes from the Austin-Bergstrom Airport. Fort Cavazos army base is an hour and 13 minutes from the city.

Economic Assets

Milano's main industries are retail, construction, other services except public administration, and transportation and warehousing. Milano has a labor force participation rate of 76%. 40.97% of the labor force works in production, transportation, and material moving occupations, 30.09% in natural resources, construction, and maintenance occupations, and 16.62% in management, business, science, and arts occupations.

Milano has census tracts designated as Enterprise Zones.

13.9% of the population has a bachelor's degree or higher.

Milano



Morgan's Point Resort

Fast Facts

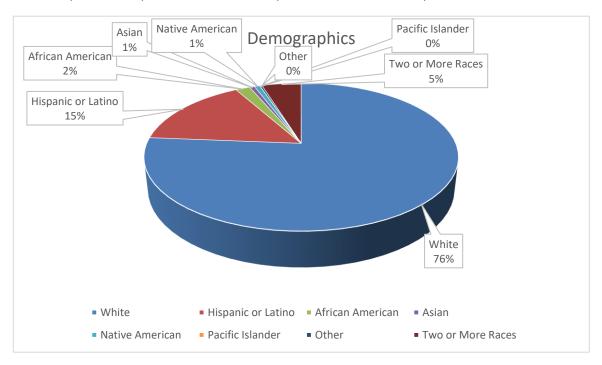
Population: 4,636

• Total Area: 2.86 square miles

Median Household Income: \$78,913

Population and Demographics

Morgan's Point Resort had a population density of 1620.98 per square mile at the 2020 census. The racial makeup of the city was 76.27% White, 15.57% Hispanic or Latino, 1.77% African American, 0.67% Native American, 0.6% Asian, 0.02% Pacific Islander, 0.26% from other races, and 4.83% from two or more races.



Location

Morgan's Point Resort is located north of the center of Bell County on the east side of Belton Lake, a reservoir on the Leon River. It is bordered to the south by the city of Temple. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. It was incorporated in 1970. Morgan's Point Resort is 41 minutes from the Killeen-Fort Hood Regional Airport and an hour and 15 minutes from the Austin-Bergstrom International Airport. The Fort Cavazos army base is 29 minutes from Morgan's Point Resort.

Economic Assets

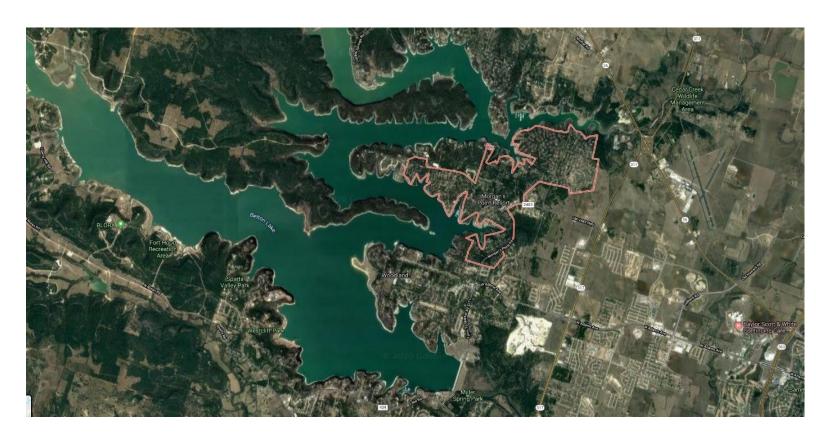
Morgan's Point Resort's (MPR) EDC has a business network, which has businesses work on socials and community events and start planning the events that businesses and their employees will be able to attend, including networking events. The business network also has a Facebook group that is used for business owners to share business solutions. A database of MPR businesses can be found here.

Morgan's Point Resort

Fast Facts

The primary industries for Morgan's Point Resort labor force are retail trade, health care and social assistance, educational services, and transportation and warehousing. The labor force participation rate is 67.9%. 36.85% of the labor force population work in management, business, science, and arts occupations, 22.19% in sales and office occupations, and 18.94% in production, transportation, and material moving occupations.

42% of the population has a bachelor's degree or higher.



Mullin

Fast Facts

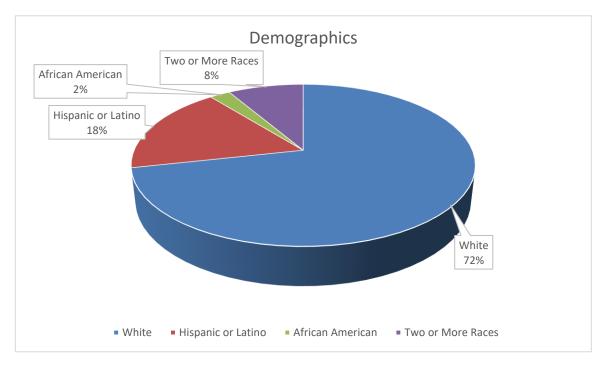
Population: 155

Total Area: 0.5 square miles

Median Household Income: \$45,250

Population and Demographics

Mullin had a population density of 276.6 per square mile at the 2020 census. The racial makeup of the town was 71.54% white, 17.69% Hispanic or Latino, 2.31% African American, and 8.46% from two or more races.



Location

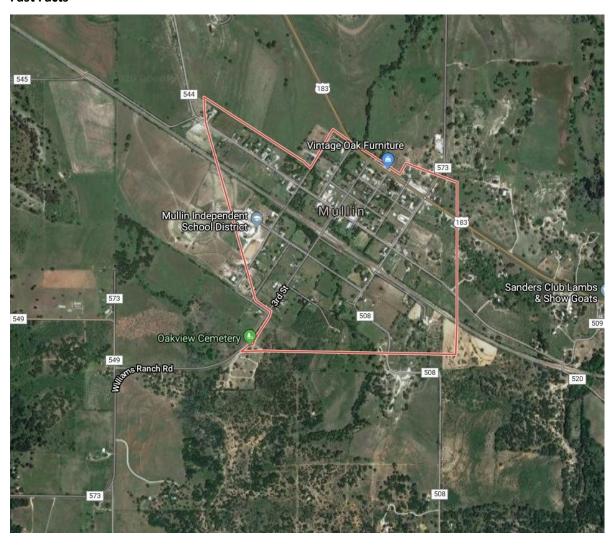
Mullin is a town in Mills County in Northwestern Central Texas. Mullin is an hour and 20 minutes from the Killeen-Fort Hood Regional Airport and two hours from the Austin-Bergstrom International Airport. Fort Cavazos army base is an hour and 15 minutes from Mullin.

Economic Assets

Mullin is in the process of working to revitalize and develop a tax base. Work is being done to build a community center with the help of an LCRA grant, and the city is applying for other grant programs to build out water, sewer, and street infrastructure to accommodate future businesses.

The primary industries Mullin residents work in are arts, entertainment, and recreation, agriculture, forestry, fishing, and hunting, retail trade, and health care and social assistance. The labor force participation rate is 71.9%. 39.81% of the labor force work in service occupations, 25.24% in sales and office occupations, and 16.5% in production, transportation, and material moving occupations.

Mullin



Nolanville

Fast Facts

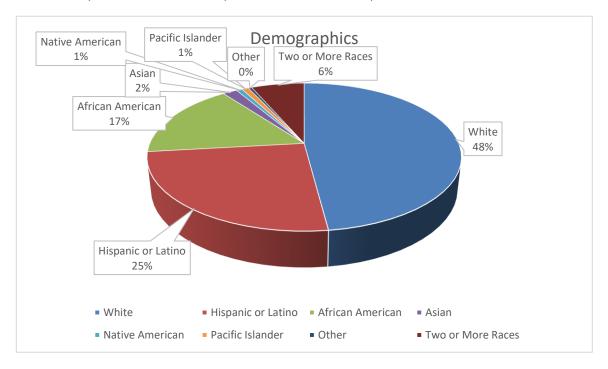
• **Population:** 5,917

• Total Area: 4.2 square miles

• Median Household Income: \$85,657

Population and Demographics

Nolanville had a population density of 1,385.71 per square mile at the 2020 census. The racial makeup of the city was 47.95% White, 25.23% Hispanics or Latinos, 16.58% African American, 0.71% Native American, 1.76% Asian, 0.83% Pacific Islander, 0.42% from other races, and 6.52% from two or more races.



Location

Nolanville is located in west-central Bell County. It is bordered by the city of Harker Heights on the south and west. Interstate 14/U.S. Highway 190, a four-lane freeway, passes through Nolanville, leading east 8 miles (13 km) to Interstate 35 in Belton and west 13 miles (21 km) to the entrance to Fort Cavazos at the western edge of Killeen. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. The city is a short 23-minute drive from the Killeen-Fort Hood Regional Airport and 54 minutes from the Austin-Bergstrom International Airport. Nolanville is also only 13 minutes from Fort Cavazos army base.

Economic Assets

Nolanville is part of the Killeen-Temple MSA, and thus has quick access to Killeen, Belton, Temple, and Fort Cavazos through the I-14 and I-35 corridors. The primary industries in Nolanville are construction, retail, real estate, and services. Nolanville's target industries are processing, distribution, and logistics consulting services, retail, plastics, health care and related services, and construction machinery manufacturing. A

Nolanville

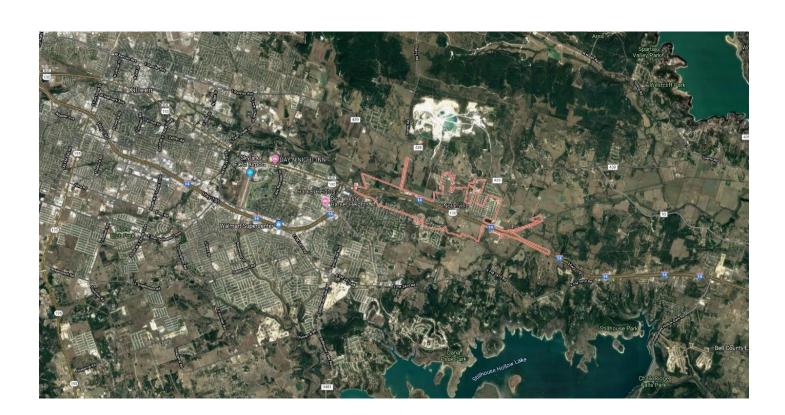
Fast Facts

2017 retail leakage study found that the largest industry leakage is occurring in food and drink retail, motor vehicle dealers, furniture and home furnishings, electronics and appliances stores, lawn and garden stores, health and personal care stores, gas stations, clothing stores, hobby and book stores, general merchandise stores, and restaurants. Major employers include A1 Freeman Moving Group, Foxworth Galbraith Lumber Company, Seneca Mechanical, and Specialty Restoration. Nolanville EDC's website also contains a retail market profile study detailing the purchasing behavior of Nolanville consumers that can be accessed on its site.

Nolanville EDC approved the incentive Business Improvement Grant Program in January 2016. The purpose of this program is to promote the development and expansion of new and existing business enterprises within the City. These grants can be used for façade, sign, and property improvements, as well as electrical and plumbing improvements, murals, and startup costs.

The primary industries Nolanville residents work in are educational services, other services except public administration, retail trade, and public administration. The labor force participation rate is 73.8%. 38.94% of the labor force works in management, business, science, and arts occupations, 26.9% in sales and office occupations, and 18.76% in service occupations.

34% of the population has a bachelor's degree or higher.



Oglesby

Fast Facts

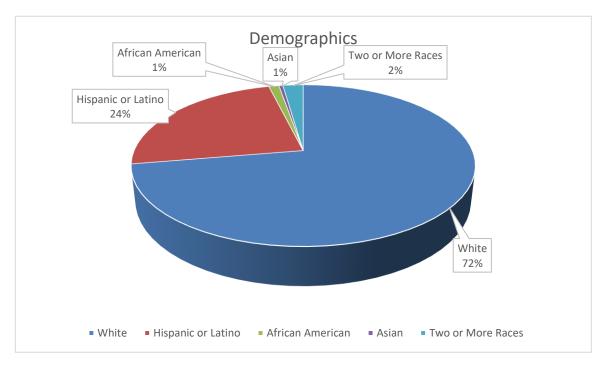
Population: 441

• Total Area: 0.5 square miles

• Median Household Income: \$47,188

Population and Demographics

Oglesby had a population density of 864.71 per square mile at the 2020 census. The racial makeup of the city was 72.34 % White, 23.81% Hispanic or Latino, 1.13% African American, 0.45% Asian, and 2.27% from two or more races.



Location

Oglesby is located in eastern Coryell County. It is 7 miles (11 km) west of McGregor and 15 miles (24 km) east of Gatesville. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. Oglesby is just under an hour from the Killeen-Fort Hood Regional Airport and an hour and 38 minutes from the Austin-Bergstrom International Airport. It is also a 52-minute drive from Fort Cavazos army base.

Economic Assets

Oglesby's largest industries are construction, educational services, manufacturing, and public administration. The labor force participation rate is 55.3%. 30.73% of the labor force work in management, business, science, and arts occupations, 27.93% in natural resources, construction, and maintenance occupations, and 15.64% in sales and office occupations.

9.9% of the population has a bachelor's degree or higher.

Oglesby



Richland Springs

Fast Facts

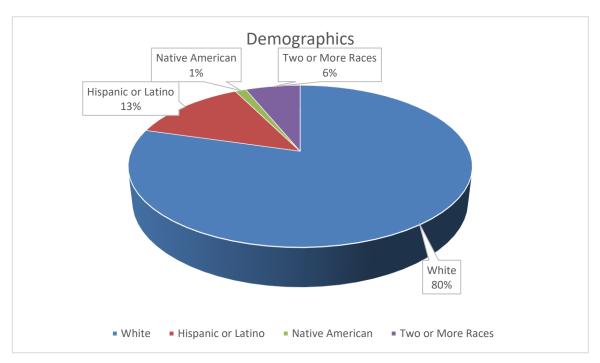
• Population: 244

• Total Area: 1 square mile

Mean Household Income: \$24,091

Population and Demographics

Richland Springs had a population density of 244 per square mile at the 2020 census. The racial makeup of the town was 79.51% White, 13.11% Hispanics or Latinos, 1.23% Native American, and 6.15% from two or more races.



Location

Richland Springs is a town in San Saba County in western Central Texas. The Killen-Fort Hood Regional Airport is an hour and 24 minutes away and the Austin-Bergstrom International Airport is just over 2 hours away from Richland Springs. Fort Cavazos army base is an hour and 18 minutes from Richland Springs.

Economic Assets

Richland Springs' main industries are public administration, health care and social assistance, and educational services. 82.35% of the labor force works in management, business, science, and arts occupations, and 11.76% in service occupations.

18.8% of the population has a bachelor's degree or higher.

Richland Springs



Rockdale

Fast Facts

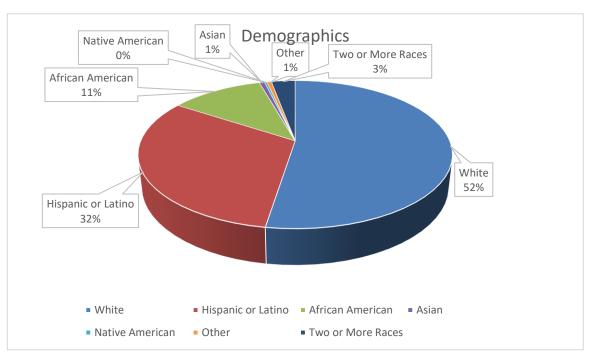
Population: 5,323

• Total Area: 4.01 square miles

• Median Household Income: \$47,550

Population and Demographics

Rockdale had a population density of 1323.43 per square mile at the 2020 census. The racial makeup of the city was 52.49% White, 31.67% Hispanic or Latino, 11.37% African American, 0.3% Native American, 0.64% Asian, 0.54% from other races, and 2.93% from two or more races.



Location

Rockdale is a city in Milam County, Texas, United States. It is approximately 41 miles west of College Station. Rockdale is 52 minutes away from the Georgetown Municipal Airport and an hour and 9 minutes away from the Austin-Bergstrom International Airport. Fort Cavazos lies an hour and 14 minutes outside of the city.

Economic Assets

Over 16,000 vehicles per day travel the Highway 79 corridor through the heart of Rockdale. The Rockdale Municipal Development District (MDD) was created by voters in May, 2010 and began levying a 1/2 percent sales tax across the City of Rockdale and its extraterritorial jurisdiction outside city limits by a mile. The MDD helps the city and interested private or public entities in making the community a better place to live, work and do business. MDDs can develop and finance any permissible project as defined in Chapter 377 of the Texas Local Government Code and that benefits, strengthens and diversifies the economic base of the district. The Rockdale MDD can help with acquisition of land or construction expenses associated with a new business venture that creates primary jobs as well as help with incentives and grants for businesses. The MDD has implemented a city-wide facade and Infrastructure improvement incentive

Rockdale

Fast Facts

program for businesses. The Municipal Development District will match eligible facade improvement projects on a dollar-for-dollar basis, up to \$10,000.00. The City of Rockdale offers economic development incentives to prospective businesses including:

- Extension of utility systems
- Relocation assistance
- o <u>Tax abatement (PDF)</u>
- Negotiated permit fees
- o Chapter 380 agreements
- Expedite permit application process

The tax rate per \$100 valuation is:

- o City of Rockdale \$0.9074
- o Milam County \$0.730
- o Rockdale ISD \$1.318350
- o Rockdale Hospital District \$0.065

Total - \$3.0387

Available commercial properties can be viewed here and here.

The primary industries Rockdale residents work in are construction, other services except public administration, health care and social assistance, and retail trade. The labor force participation rate is 54.9%. 29.83% of the labor force works in sales and office occupations, 25.59% in natural resources, construction, and maintenance occupations, and 22.4% in service occupations.

15% of the population has a bachelor's degree or higher.

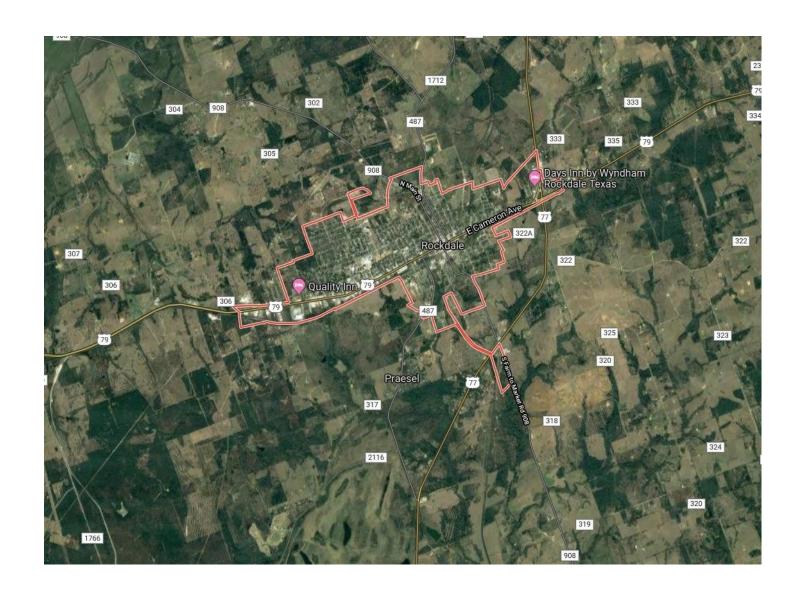
Rockdale passed the required resolutions to become part of the Texas Property Assessed Clean Energy Program (TXPACE). The TXPACE Program incentivizes owners of commercial (including nonprofit, retail, healthcare and hospitality), industrial (including manufacturing and agricultural), and multifamily residential properties (with five or more dwelling units) to obtain low-cost, long-term financing for water conservation, energy-efficiency, renewable, and resilience retrofits. The Program allows cities and counties to work with private lenders for long term low interest financing of energy improvements that are paid back through a property assessment.

Rockdale has census tracts designated as Opportunity and Enterprise Zones.

Rockdale is also a certified Film Friendly Community.

Local attractions include Bridge and Splash Parks.

Rockdale



Rogers

Fast Facts

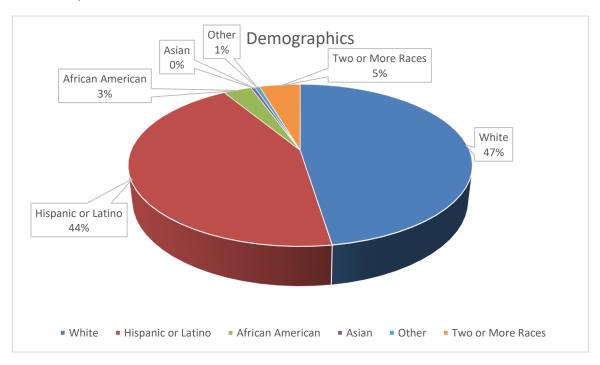
Population:1,113

Total Area: 1.06 square miles

• Median Household Income: \$70,800

Population and Demographics

Rogers, TX had a population density of 1,050 per square mile at the 2020 census. The racial makeup of the town was 47. 53% White, 43.76% Hispanics or Latinos, 3.14% African American, 0.45% Asian, 0.54% from other races, and 4.58% from two or more races.



Location

Rogers is located in southeastern Bell County. U.S. Route 190 passes through the town, leading northwest 14 miles (23 km) to Temple and southeast 17 miles (27 km) to Cameron. It is part of the Killeen-Temple-Fort Cavazos metropolitan area. Rogers is 47 minutes away from Georgetown Municipal Airport and just under an hour and half away from the Austin-Bergstrom International Airport. It is also just 40 minutes away from Fort Cavazos army base.

Economic Assets

The primary industries the Rogers labor force works in are health care and social assistance, retail, transportation and warehousing, and manufacturing. The labor force participation rate is 59.9%. 27.77% of the labor force works in sales and office occupations, 25.85% in service occupations, and 26.3% in management, business, science, and arts occupations.

Rogers

Fast Facts

Rogers is home to Allison Park, and the Rogers Community Alliance, a nonprofit comprised of citizens and businesses dedicated to improving quality of life and standard of living in Rogers. The Alliance runs a Shop Local campaign which promotes various retailers and restaurants in the city.



Salado

Fast Facts

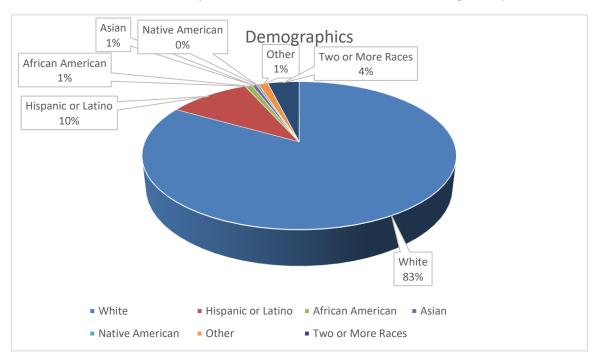
Population: 2,394

Total Area: 2.8 square miles

Median Household Income: \$103,500

Population and Demographics

Salado had a population density of 760 per square mile at the 2020 census. The racial makeup of the town was 83.75 % White, 10.11% Hispanics or Latinos, 0.88% African American, 0.54 % Asian, 0.29% Native American, 1.2% from other races, 0.54% other races, and 3.88% from two or more races. Salado was first incorporated in 1867 for the sole purpose of building a bridge across Salado Creek. In 2000, the citizens of Salado voted in favor of reincorporation, before which it was a census-designated place.



Location

Salado is located in south-central Bell County. Interstate 35 runs through the village, leading north 9 miles (14 km) to Belton, the county seat, and south 23 miles (37 km) to Georgetown. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. Salado is located along the Balcones Fault, which causes the emergence of surface waters. The fault line is also a demarcation line for some species' natural ranges. Salado is 21 minutes from Georgetown Municipal Airport and 53 minutes from the Austin-Bergstrom International Airport. The town is home to the Stagecoach Inn, the oldest continuously running hotel in Texas. Salado Creek was selected as the first Texas Natural Landmark

Economic Assets

Tourists visit the Village to enjoy Salado Creek, Salado's Cultural Arts District, unique boutiques, and 2,000 acres of surrounding beauty, with opportunities for picnicking, hiking, and fishing, along with desirable employment and educational opportunities.

Salado

Fast Facts

The tax rate per \$100 valuation is:

- Village of Salado-\$0.3957
- o Bell County-\$0.316
- o Bell County ESD #1-\$0.09
- Bell County Road-\$0.0233
- o Salado ISD-\$1.3546
- o Clearwater U.W.C.D-\$0.002802

Total -\$2.182402

The primary industries of Salado are educational services, public administration, health care and social assistance, and professional, scientific, and technical services. The labor force participation rate is 57.9%. 56.83% of the population works in management, business, science, and arts occupations, 18% work in sales and office occupations, and 10.3% in service occupations.

60.5% of the population has a bachelor's degree or higher.

Salado is a certified Music Friendly Community and Film Friendly Community.

A comprehensive business database can be accessed here.

Keep Salado Beautiful works to maintain the appearance of the community, making main street an appealing location for businesses. Keep Texas Beautiful has recognized Keep Salado Beautiful for the second time with the 2022 Governor's Community Achievement Award for affiliates in Category 1(less than 3000 people) for achieving their mission to educate and engage the community to take responsibility for improving Salado.

The Salado Cultural Arts District promotes the art and culture of Salado through grants and partnerships with local organizations.

Salado



San Saba

Fast Facts

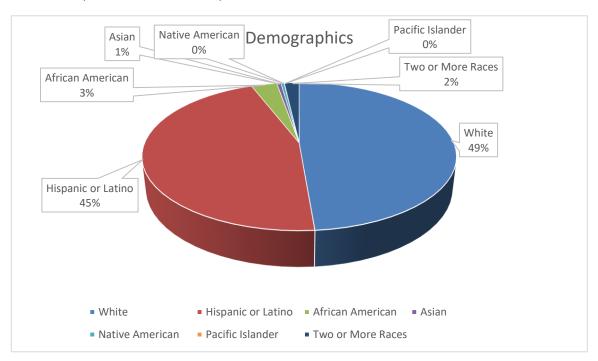
• Population: 3,117

• Total Area: 2.3 square miles

Median Household Income: \$47,045

Population and Demographics

San Saba had a population density of 1,150.18 per square mile at the 2020 census. The racial makeup of the city was 48.67 % White, 45.43% Hispanic or Latino, 3.14 % African American, 0.38% Native American, 0.51% Asian, 0.03% Pacific Islander, 1.83% from two or more races.



Location

San Saba is a city located in Central Texas and the county seat of San Saba County. It was settled in 1854 and named for its location on the San Saba River. The city is located 105 miles northwest of Austin, and 141 miles north of San Antonio. The Killeen-Fort Hood Regional Airport is an hour and 8 minutes from the city and the Austin-Bergstrom International Airport is an hour and 48 minutes away. Fort Cavazos army base is just over an hour from San Saba.

Economic Assets

San Saba has excellent schools, parks, home-owned retail businesses and restaurants, backed by city-owned utilities and a large supply of water. It is world-renowned for its pecan industry and is often called the Pecan Capital of the World!

A 2017 analysis of San Saba's retail trade area found that the largest retail leakage was in automobile dealers, home furnishings stores, household appliances stores, home centers, paint stores, building materials stores, convenience stores, health and personal care stores, clothing stores, hobby stores, and general stores.

San Saba

Fast Facts

Prominent industries in San Saba are construction, public administration, retail trade, and manufacturing. 27.33% of the labor force works in production, transportation, and material moving occupations, 20.9% in natural resources, construction, and maintenance occupations, and 19.63% work in sales and office occupations.

12.1% of the population has a bachelor's degree or higher.

San Saba has census tracts designated as Opportunity and Enterprise Zones.

A database of all retailers in San Saba, including its many pecan companies, can be accessed here.



South Mountain

Fast Facts

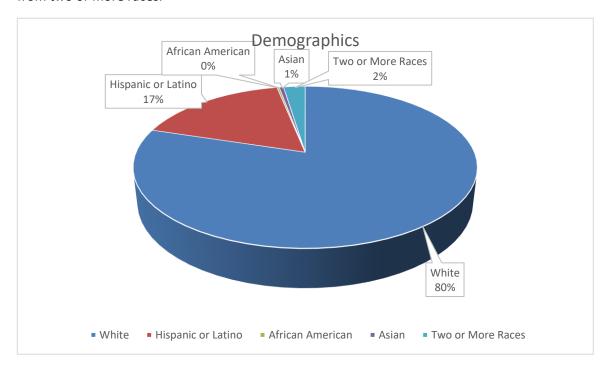
Population: 411

• Total Area: 1.6 square miles

Median Household Income: \$60,938

Population and Demographics

South Mountain had a population density of 151.66 per square mile at the 2020 census. The racial makeup of the town was 79.81% White, 17.03 % Hispanic or Latino, 0.24% African American, 0.49% Asian, and 2.43% from two or more races.



Location

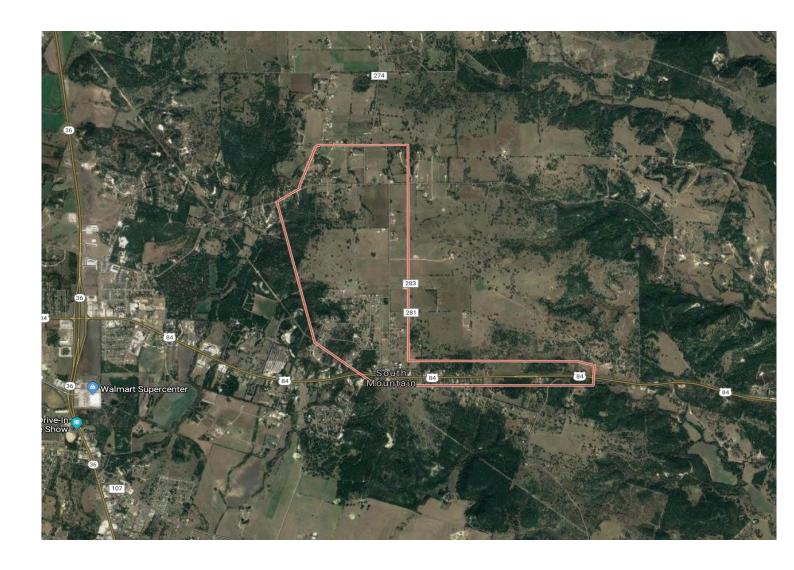
South Mountain is located in east-central Coryell County along U.S. Route 84. It is 4 miles (6 km) east of the center of Gatesville and 16 miles (26 km) west of McGregor. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. South Mountain is 49 minutes from the Killeen-Fort Hood Regional Airport and an hour and 43 minutes from the Austin-Bergstrom International Airport. The city is a 42-minute drive from Fort Cavazos army base.

Economic Assets

South Mountain's largest industries are educational services, health care and social assistance, construction, and public administration. 43.36% of the labor force works in management, business, science, and arts occupations, 15.93% in service occupations, and 15.04% in production, transportation, and material moving occupations.

15.3% of the population holds a bachelor's degree or higher.

South Mountain



Temple

Fast Facts

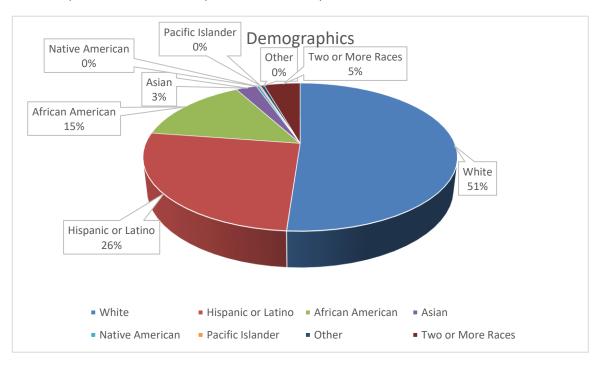
• **Population**: 82,703

• Total Area: 70.5 square miles

• Median Household Income: \$74,923

Population and Demographics

Temple had a population density of 1088.2 per square mile at the 2022 census. The racial makeup of the city was 51.14% White, 26.22 % Hispanic or Latino, 14.66% African American, 2.55% Asian, 0.34% Native American, 0.19% Pacific Islander, 0.43% other races, and 4.46% from two or more races.



Location

Temple is a city in the northeast center of Bell County, Texas, United States. Located near the county seat of Belton, Temple is the second-largest city in Central Texas and is a principal city in the Killeen– Temple– Fort Cavazos Metropolitan Statistical Area. Located off Interstate 35, Temple is 65 miles (105 km) north of Austin and 34 miles (55 km) south of Waco. It is bordered to the southwest, on the opposite side of the Leon River, by Belton. Temple is situated within a relatively short drive of most of the major cities of Texas: 124 mi north to Fort Worth, 130 mi north-northeast to Dallas,[10] 65 mi southwest to Austin, 147 mi southwest to San Antonio, and 168 mi southeast to Houston. The city is located alongside the Balcones Fault with very mixed geography. Towards the east lies the Blackland Prairie region (a rich farming area), and towards the west, the terrain rises with low, rolling, limestone-layered hills at the northeastern tip of the Texas Hill Country. Temple affords easy access to Austin-Bergstrom International Airport, Dallas/Fort Worth International Airport, and Killeen-Fort Hood Regional Airport.

Temple

Fast Facts

Economic Assets

Temple is home to 1,600 acres of shovel-ready land prime for development, prime companies looking to establish or expand manufacturing and distribution operations. Lining the area's fast-growing I-35 corridor are corporate campus sites, healthcare districts and a planned corporate park. Temple also offers some of the most affordable industrial land in Central Texas for manufacturing and logistics and distribution operations. Land costs are 15% below the national average. The McLane Group is developing a Class A technology office park that is already home to some of Temple's key business support service employers. Housed within the Temple Medical and Education District are some of the state's largest healthcare systems, and ongoing redevelopment of the district includes the addition of residential and commercial neighborhoods. From 2009-19, there has been over \$2 billion in private investment in Temple, along with a 19% increase in jobs. Available commercial properties can be found here.

The primary economic drivers are the extensive medical community (mostly due to Baylor Scott & White Medical Center - Temple) and goods distribution based on its central location between the Dallas-Fort Worth, San Antonio, and Houston metropolitan areas, and proximity to larger neighbors Austin and Waco. Temple's primary industries are manufacturing, business support services, health and life sciences, logistics and distribution, arts, entertainment and food services, educational services, and retail. Temple's manufacturing industry offers robust interstate and freight distribution infrastructure. This is due to its convenient access to Union Pacific and BNSF. Business services in Temple, Texas are driven by a local workforce generating success for market-leading companies. Temple's technically skilled labor pool is young, educated and growing. With a median age of 34.6, much younger than the national average, the local population has grown 15% over the last 10 years and the talent pipeline is steadily fed by the eight higher education institutions within 80 miles. Leading medical device, biotech and life sciences companies in Texas are setting down roots in Temple, including Baylor Scott & White Health, the largest not-for-profit healthcare system in the State of Texas and one of the top ten healthcare systems in the U.S, McLane Children's Hospital, the only children's hospital between Dallas and Austin, and the Department of Veterans Affairs Medical Center, the largest VA medical consortium in Texas and fourth largest in the United States. Temple has become one of the best cities for distribution centers because of the accessibility and convenience that is offers for top logistics companies to successfully operate here. Alongside Texas distribution centers from Walmart and H-E-B, industry leaders Performance Food Group and the McLane Company call Temple home. In recent years, R+L Carriers, Tri-Supply, KEG 1 O'Neal and Nortech Lubricant Distribution have invested millions of dollars in new or expanded logistics operations in Temple. Logistics and distribution workforce talent in Temple surged by 20% between 2007 and 2017 and is expected to continuing growing by another 8.5% by 2022, outpacing national employment growth outlooks. Expanding businesses and corporate headquarters in Temple leverage the area's reliable transportation and infrastructure networks. Major employers in the region, including Walmart, Performance Food Group and other companies that specialize in distribution, warehouse and logistics, can move with ease and at costs less than the national average. Meta is investing \$800 million in a new data center in Temple. The labor force participation rate is 67.1%. 37.53% of the labor force is employed in management, business, science, and arts occupations, 18.59% in production, transportation, and material moving occupations, and 20.5% in service occupations.

Temple

Fast Facts

Temple has census tracts designated as Opportunity and Enterprise Zones. The city is also a designated Texas Main Street Community and certified Film Friendly Community.

Tax incentives, both local and state, are offered through tax abatements, refunds and rebates, loans, Enterprise Zone and Opportunity Zone tax credits, and low-income housing tax credits. Temple also offers infill incentives and Strategic Investment Zone grants. The Zone in Temple provides incentive grants as reimbursements for business façade, landscape, signage, and safety improvements. Along with these Tax incentives, employers may team with higher education institutions to fund training tailored for skills demanded by industry needs. Taxes on equipment, machinery, electricity and natural gas are offset for qualifying companies and purchases.

27.8% of the population has a bachelor's degree or higher.



Thorndale

Fast Facts

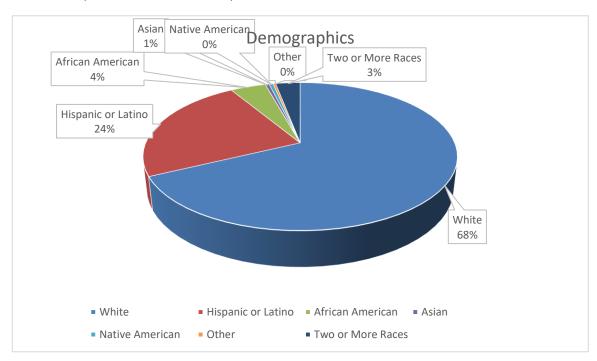
• Population: 1,263

• Total Area: 1 square mile

Median Household Income: \$62,857

Population and Demographics

Thorndale had a population density of 2,041.24 per square mile at the 2020 census. The racial makeup of the city was 67.85% White, 23.52% Hispanic or Latino, 4.35% African American, 0.48% Native American, 0.48% Asian, 0.32% from other races, and 3.01% from two or more races.



Location

Thorndale is a city in Milam County, Texas, with a small part in Williamson County. The city is about 40 miles northeast of Austin and 12 miles west of Rockdale. It was founded in 1878 about 3 miles west of its present site and moved to its current site in 1880. Georgetown Municipal airport is a 40- minute drive from Thorndale and a 53-minute drive to the Austin-Bergstrom International Airport. Fort Cavazos is an hour and 11 minutes from the city.

Economic Assets

The largest industries in Thorndale are educational services, retail, manufacturing, and public administration. The labor force participation rate is 67.7%. 46.11% of the labor force works in management, business, science, and arts occupations, 13.89% in production, transportation, and material moving occupations, and 13.89% natural resources, construction, and maintenance occupations.

24.9% of the population has a bachelor's degree or higher.

Thorndale



Troy

Fast Facts

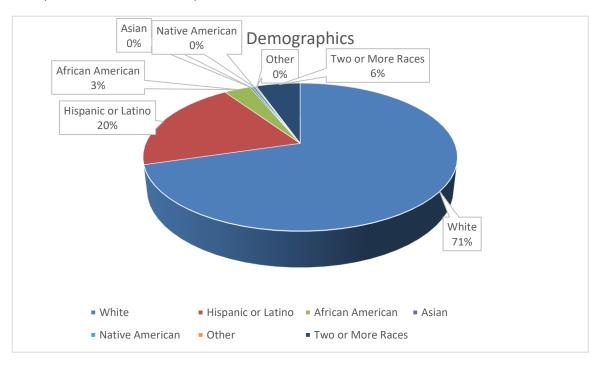
Population: 2,375

• Total Area: 4.66 square miles

• Median Household Income: \$81,193

Population and Demographics

Troy had a population density of 509.66 per square mile at the 2020 census. The racial makeup of the city was 68.34 % White, 19.49% Hispanics or Latinos, 3.16% African American, 0.38 % Native American, 0.25 % Asian, 0.17 % from other races, and 5.26% from two or more races.



Location

Troy is located in northern Bell County along Interstate 35. It is 8 miles (13 km) north of Temple and 26 miles (42 km) south of Waco. It is part of the Killeen–Temple–Fort Cavazos Metropolitan Statistical Area. Troy is 41 minutes from the Georgetown Municipal Airport and an hour and 13 minutes from the Austin-Bergstrom International Airport. The city is also a short 34-minute drive from Fort Cavazos army base.

Economic Assets

Troy's largest industries are manufacturing, transportation and warehousing, retail, and educational services. The labor force participation rate is 62.4%. 32.47% of the labor force works in management, business, science, and arts occupations, 23.67% in production, transportation, and material moving occupations, and 20.28% in sales and office occupations.

24.3% of the population has a bachelor's degree or higher.

Troy

